

Orientation

December 13-14, 2008

Ageno School of Business, Golden Gate University, San Francisco

- **Saturday Morning:** Program registration and observe the 2008 EMBA class final consultancy project presentations
- **Saturday Afternoon:** Program Orientation
- **Sunday Morning:** Alumni Panel Tips for Success Seminar
Interpersonal Communications Workshop
- **Sunday Afternoon:** EMBA Program kickoff luncheon and Faculty introductions

Preparation Module

January 10-11, 2009

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Students will also attend weekend workshops for quantitative skills, information research, team development, and presentation skills.

Module I: Foundation Module

The courses in this module cover the accounting, economics, organizational behavior and leadership and are essential to a fundamental understanding of how business report and understand their financial data, and basic skills required of all managers. Understanding this material provides the foundation on which strategic thinking and planning is built. The year-long seminars in Strategy and Career building begin in this module.

January 24-25	March 7-8	April 18-19
February 7-8	March 21-22	
February 21-22	April 4-5	

Subject Areas: Managerial Economics, Managerial Accounting, Leadership and Organizational Performance

- **Strategic Planning** seminar for understanding strategic analysis and integrating curricula into projects
- **Career Planning** seminar focusing on developing personal career plan

Module II: Functional Module

The courses in this module present Finance, Marketing, and Operations Management so that students will have an understanding of the key functional areas of a business and begin working on the functional components of their overall strategic plan project. Students will use the coursework and projects and other assignments to build knowledge of key issues in each functional subject area.

May 2-3	June 13-14	July 25-26
May 16-17	June 27-28	
May 30-31	July 11-12	

Subject Areas: Financial Management, Marketing Management and Operations Management

- **Strategic Planning** seminar for understanding strategic analysis and integrating curricula into projects
- **Career Planning** seminar focusing on developing personal career plan

Module III: Contextual Module

Students begin work on the Country Overview and Risk Analysis for the International Case study. The contextual classes of International Management, Business, Government, and Society will be relevant to the analysis for the country selected for the International Study Trip and for their strategic projects. Students will also be finalizing draft recommendations and laying out the implementation plans for the strategic plans that will also be the focus of the integration workshop module.

August 8-9	September 12-13	October 10-11
August 22-23	September 26-27	

Subject Areas: Business, Government and Society and International Management

- **Strategic Planning** seminar for understanding strategic analysis and integrating curricula into projects
- **Career Planning** seminar focusing on developing personal career plan

Module IV: International Study Trip

October 23 - November 1, 2009

Nine-day international study tour to Beijing and Shanghai, China with 8-10 site visits to organizations including those associated with the international case projects.

Module V: Integration Module

This module integrates course subjects from Functional and Contextual Modules so that students can use the analysis to view the company as a coherent whole for developing the constituency strategic plan and career development projects. The focus of these sessions is the final development of the strategic plans and presentations due on the final day of the program.

November 21 November 22

Subject Areas and Activity:

- Debrief of international study trip
- Integration workshop on strategic plans and career projects

Final Strategic Project Presentations

Saturday, December 5, 2009:

- (AM) Final presentations and reviews to corporate executives.
- (PM) EMBA Program Celebration event for students and guests.



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