

Final Examination
Film & Television Law
Professor Christopher Reggie
Summer 2006

1. You have **three (3) hours** to complete this exam.
2. This is a **open** book exam.
3. This exam consists of two parts. Part one is worth 70 points, and part two is worth 30 points. Please allocate your time accordingly.
4. Write your exam number on your exam envelope. Put your correct class section and student exam # at the top of this page, each page of questions, and each blue book. **Do not** use your name, student ID number or Social Security Number on any exam materials.
5. At the conclusion of the exam, return all test materials, including blue books, scratch paper, and this exam packet to the envelope and submit it to the proctor. **DO NOT** seal the envelope. Students who do not return all exam materials at the end of the exam may not be graded.

GOOD LUCK!

Fox released a Trilogy of science fiction films (Original Films) by cutting edge independent Producer, Lucas. As part of the original distribution agreement, Lucas held back the merchandising rights for the Original Films, which turned out to be worth millions. The original 1970's merchandise consists of toys, t shirts, posters, board games and books related to the characters and settings in the Original Films.

Twenty-five years after the initial release of the Trilogy, Lucas started production on the Prequel Films (Prequels). Lucas had the opportunity to move distribution of the Prequels and related rights to another studio, but had negotiated in good faith with Fox before taking the Prequels elsewhere. Fox, knowing the value of the films, did all it could to keep Lucas' business and succeeded, obtaining distribution and related rights to the Prequels.

Due to the tremendous value of the related merchandising rights, the parties agreed to negotiate the Merchandising Agreement as a separate deal, and attach it to the Distribution Agreement for the Prequels.

You represented Fox, and closed the deal on its behalf.

Part One

70 points

Draft a ten point deal memo for Fox's sale and distribution of merchandise related to the Prequels.

End of Part One

Part Two

30 points

Draft a memo explaining to your superiors at Fox the terms of the foregoing document, and why you resolved them as you did.

END OF EXAM