

Quick and easy online resources to help you explore career options in financial planning

Research careers and industries

Locate resources that provide career profiles, insider interviews, industry overviews, company profiles, salary ranges, recruiting info and tips for landing a job in the financial planning field

GGUCareers.Com

GGU Careers.com is the online link between students, employers and alumni. View job postings, events, and more. Located on GGUCareers.com is CareerBeam, a new virtual career center with industry and organization databases, resources and self-assessment tools.

Go to www.ggucareers.com and log in with your username and password. First time users will need to register for both GGUCareers.com and CareerBeam.

- **CareerBeam**
Industry Database: Profile: Financial Planner
E-Library: Occupational Info or Industry Info
- **Vault Career Guides & Profiles**
Career Guides to: Investment Management,
Consulting, Private Wealth
Mgmt, Venture Capitalism
Vault Guide to Finance Interviews

Web Resources

- **University Library Research Guide: Industry Information**
www.ggu.edu/university_library/
Click 'Research Guide'; 'Industry Research'
- **California Employment Development Department**
www.labormarketinfo.edd.ca.gov/
Regional labor market information
- **O*NET: Occupational Information Network**
<http://online.onetcenter.org>
Keyword: *Personal Financial Advisor*
- **America's Career InfoNet**
www.CareerInfoNet.org
Keyword: *Personal Financial Advisor*

Network

Connect with financial planning professionals to build relationships, explore careers and find job leads

Professional Associations

Attend local chapter meetings, consider presenting on a topic, and volunteer on a committee or at events

- **Certified Financial Planner Board of Standards** www.cfpboard.org/
- **Financial Planning Association** www.fpanet.org
- **National Association of Personal Financial Advisors** www.napfa.org/
- **CFA Institute** www.cfainstitute.org

Additional Online Tools

Find tools and resources that can help you identify other avenues for networking

- **CareerBeam: Organization Database**
Advanced search: Keyword
Keyword examples: company contacts, student organizations, languages, university alumni www.ggucareers.com
- **GGU LinkedIn Group**
Advanced Search: by keyword, industry, interests, location, etc.

To join, go to www.ggucareers.com
Current member, go to www.linkedin.com

Search for jobs

Discover job opportunities and employers in financial planning

- **GGUCareers.com**
www.ggucareers.com
Job board for employers seeking GGU students and alumni for jobs and internships
- **Financial Planning Association Career Center**
<http://careers.fpanet.org/>
- **Indeed.com**
www.indeed.com
- **Closers.net**
www.closers.net
- **National Association of Certified Financial Planners**
www.nacfp.org

Find the right company and the right salary

Learn about financial planner employers and salaries

Company Research

- **University Library Research Guide: Company Information**
www.ggu.edu/university_library/
Click 'Research Guide'; 'Company Information'
- **CareerBeam: Organization Database**
www.ggucareers.com

Salary Research

- **Salary.com**
www.salary.com
- **Indeed.com**
www.indeed.com/salary
- **Payscale.com**
www.payscale.com
- **CareerBeam**
www.ggucareers.com
E-Library: Salary

Keep current

Gain the competitive edge during your interviews by being informed about the financial planning field

GGUCareers.com

- **CareerBeam: Industry Database: Financial Planner**

Web Resources

- **Journal of Financial Planning**
www.fpanet.org
- **Worth**
www.worth.com
- **Financial Advisors Weekly**
<http://fsc.fsonline.com/fsj/>

On GGU Library Online

Available to students or at any GGU site by visiting www.ggu.edu/university_library/find/find_databases/by_content_type

- **Library guide to Financial Planner research**
http://www.ggu.edu/university_library/research_assistance/research_assistance_research_guides
- **GGU Library journal title list**
Locate journals such as the Journal of Financial Service Professionals at GGU's library by visiting:
www.ggu.edu/university_library/find/find_journals_by_title
- **University Library Workshops**
Find a workshop about applying research skills learned in the classroom to your future careers by visiting:
http://www.ggu.edu/university_library/library_services/library_services_workshops_and_events

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University Library

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