FI 300A – FINANCIAL MANAGEMENT  (Section: SF 1)

Course Outline

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Course Description:

FI 300A introduces the principles of financial management of a business unit; i.e., the firm as well as departments and divisions of a firm. The course deals with financial analysis and management. This course deals with basics. Terminology will be stressed.

Prerequisites:
Accounting 201 and Math 240 – Accounting for Managers; Data Analysis for Managers are required. You should be proficient with the use of a financial calculator, either a HP-12c or a HP-10BII. Use of Excel in financial analysis problems will be covered.

Required Text:

Additional Readings:
Timely readings in “The Economist”, “CFO”, “WSJ” and “Harvard Business Review” will be assigned, read and brief. You should be familiar with each of these publications.

Course Objectives:

Upon completion of the course you should be familiar with basic finance terminology, able to identify and summarize the essential theories and concepts of modern business finance and able to apply these theories and concepts to real world business situations. At the risk of redundancy, terminology and its important will be stressed.

Grading:
Factors: Attendance, Participation  20%

Attendance and Participation is important. If you are not able to attend a particular class it is imperative that you advise me in advance.

Quiz / Chapter Questions / Problems  20%
Terminology Test  20%
Article Briefs  20%
Term Project – Firm Analysis  20%
Please consult the current Golden Gate University Bulletin for policies regarding incompletes and withdrawals. Please also be guided by the University’s policies on academic integrity.

**Class Schedule:** Be advised, assigned readings must be completed prior to each class.

- **Week 1**
  - Reading: Introduction – Tuesday, Use of GGU Library
    - Chapter 1, Brigham & Ehrhardt “Finance Management” (Text)
- **Week 2**
  - Time Value of Money, Chapter 2 - Text
- **Week 3**
  - Financial Statements, Chapter 3 - Text, Excel
- **Week 4**
  - Analysis of Financial Statements, Chapter 4, Financial Planning and Forecasting, Chapter 14 - Text
- **Week 5**
  - Bond Valuation, Chapter 5 - Text
- **Week 6**
  - Risk, Return, CAPM, Chapter 6 and 7 - Text
- **Week 7**
  - Stock Valuation, Chapter 8 - Text
- **Week 8**
  - Cost of Capital, Chapter 10 - Text
- **Week 9**
  - Basics of Capital Budgeting, Chapter 11 - Text
- **Week 10**
  - Cash Flow Estimation, Risk Analysis, Chapter 12 - Text
- **Week 11**
  - Capital Structure, Chapter 16 – Text
- **Week 12**
  - Working Capital Management, Chapter 22 - Text
- **Week 13 to End**
  - Project Presentation – Study of Public Firm

**Note:** There will be a “take home”, i.e., open book, terminology final that will be due Week 13.

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BANKING AND FINANCIAL CONSULTING, LITIGATION ANALYSIS AND CONSULTING, SENIOR ADJUNCT PROFESSOR, SCHOOL OF BUSINESS, GOLDEN GATE UNIVERSITY, SAN FRANCISCO – 1984 to PRESENT