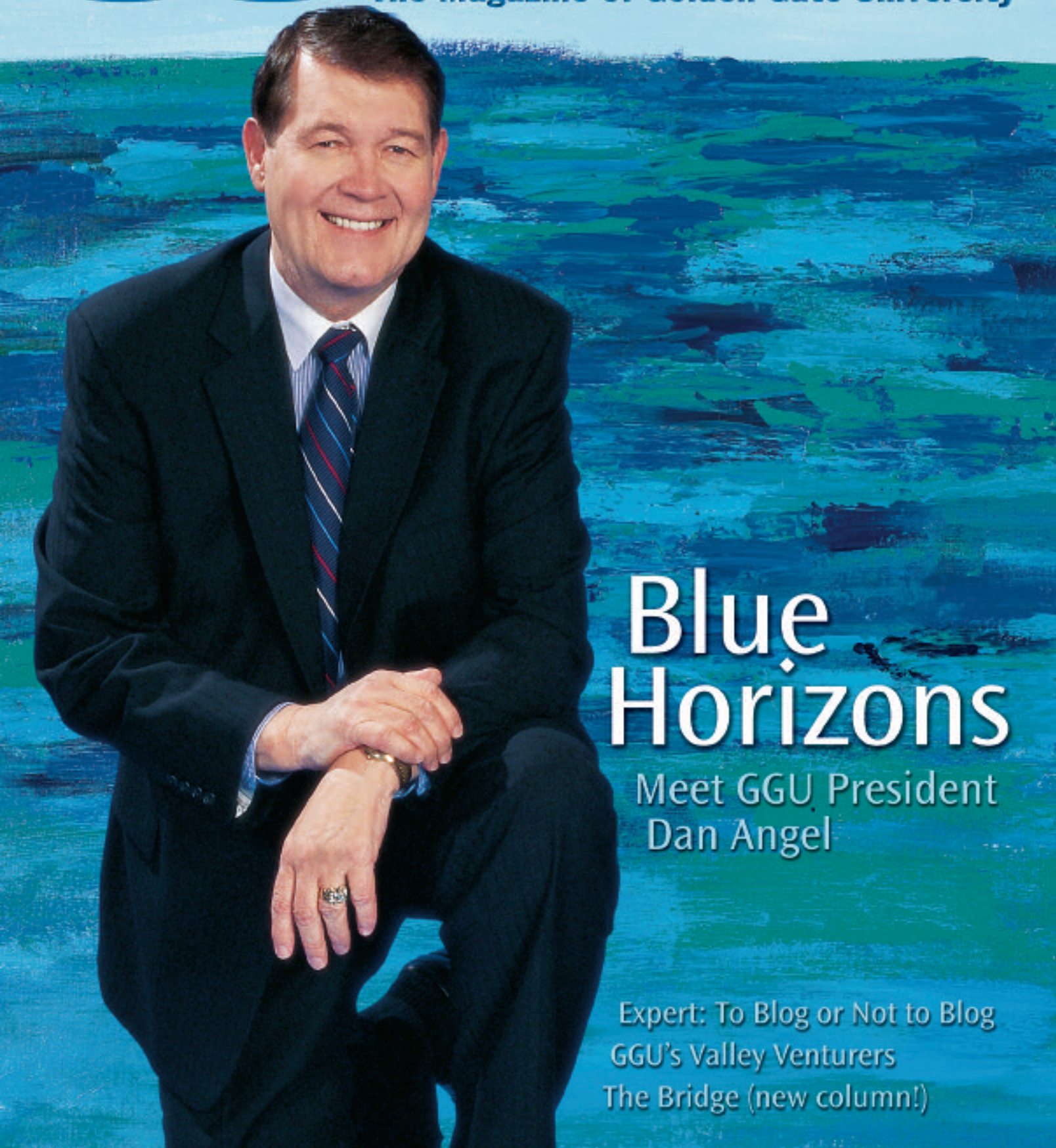
# ggu

summer 2007

The Magazine of Golden Gate University



# Blue Horizons

## Meet GGU President Dan Angel

Expert: To Blog or Not to Blog

GGU's Valley Venturers

The Bridge (new column!)

“To really **prepare** myself to be a CEO — which was always a professional **goal** — I needed to have a broader view of the business world. GGU gave me a base of **understanding** different business models and ways to **build** value and companies. Having my MBA has helped me **succeed**.”

Nancy Briefs (MBA 96)
President & CEO
BioCellulase Inc.

For more than a century, Golden Gate University has provided a quality **professional-practice** adult-learning **experience** in Northern California. GGU has given many people such as Nancy Briefs the **opportunity** to **change** their lives and **advance** their careers. GGU is still that place, helping adults **work**, **learn** and **succeed**.

To continue to **deliver** on our heritage and our **promise**, we must **invest** in our **future**. To learn more about *The Centennial Campaign for GGU*, please visit www.ggu.edu/campaign, or call 415-442-7820.

*The Centennial Campaign for GGU*

**Work. Learn. Succeed.**

Photo: Kent Taylor

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*The Centennial Campaign for GGU*
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**Cover photo by Kent Taylor**
Background painting by Lauren Hauptman

# 2007 [ calendar ]

## schedule of upcoming events

## july

**21** **Stock-Market Seminar**

GGU Prof. Hank Pruden will present "The Case for 14,400 on the Dow Jones Industrial Average During 2007–2008." This event, which coincides with the release of Pruden's new book, *Three Skills of Top Trading*, is co-sponsored by the GGU Finance Club. 536 Mission St., Room 2203, 10 am–12 pm. *Info: Hank Pruden, 415-442-6583, hpruden@ggu.edu or www.hankpruden.com.*

## september

**18** **Tax-Expert Lecture**

"Pension Protection Act 2006" (one hour CPE/MCLE). 536 Mission St., 12–1:30 pm. Info: Joel Segovia, 415-442-7880 or jsegovia@ggu.edu.

**20** **Tax Career Fair**

Recruiters from government and Bay Area accounting firms will be on campus to recruit GGU students and alumni. 536 Mission St., 3–5 pm. *Info: Jennifer Sykora, 415-442-7228 or jsykora@ggu.edu.*

**28** **Accounting Career Fair**

Recruiters from government and Bay Area accounting firms will be on campus to recruit GGU students and alumni. 536 Mission St., 3–5 pm. *Info: Jennifer Sykora, 415-442-7228 or jsykora@ggu.edu.*

## october

**24** **2007 Alumni Awards Luncheon**

The annual celebration of alumni and awardees. *Info: Lenore McDonald, 415-442-7824 or alumni@ggu.edu.*

## november

**1** **Tax-Expert Lecture**

"Tax Practice in the Wine Industry" (one hour CPE/MCLE). 536 Mission St., 4:30–6 pm. *Info: Joel Segovia, 415-442-7880 or jsegovia@ggu.edu.*

## december

**7** **Bridge Society Luncheon**

Our annual lunch for those who have included GGU in their estate plans. *Info: Elizabeth Brady, 415-442-7813 or ebrady@ggu.edu.*




GOLDEN GATE UNIVERSITY

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Where we stand in Golden Gate University's first capital campaign in more than 30 years

*The Centennial Campaign for GGU*

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*Those who have given and/or pledged $20,000 or more to* The Centennial Campaign for GGU *as of April 30, 2007*

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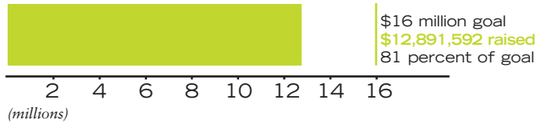
Joseph (56) & Ruth Zukor, estate

# By the Numbers

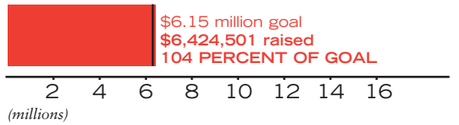
Thanks in large part to our lead givers, we have already raised $32.11 million, which is 92 percent of our goal of $35 million, and we have surpassed our goals for initiatives 3, 4 and 5. Our progress by initiative, as of April 30, 2007:

## 1. Learning Environment

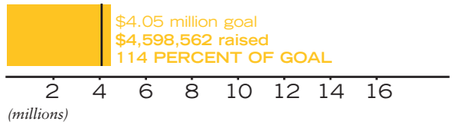



## 2. Technology

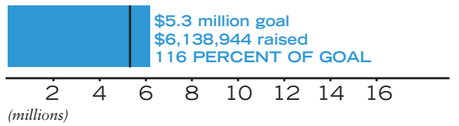
## 3. Scholarship




## 4. Teaching and Learning




## 5. Endowment



# I Thought

Why in the world would I need a will? I thought. That's for people far, far more grown up than I, I thought. We're youngish, we have no kids, we aren't rich, I thought. Why in the world would I need a will? I thought.

Then the World Trade Center fell down, and I was scheduled to get on a plane home to New York the following weekend. I have stuff, we have assets, I thought. At that point, getting on a plane felt like a 50–50 gamble. I called a lawyer, who couldn't see me that very week, but advised me on how to draft a temporary will, so I could get on the plane with some little peace of mind.

My flights made it back and forth. I was lucky to live long enough to write a will. And I have to tell you, other than the death part, it was great fun. My husband and I are both worth much more dead than alive (financially speaking). We went from trying to figure out how to pay our San Francisco rent to deciding who might get the oodles of money we could actually leave behind.

We could provide for my family and disown my husband's. *Fun!* I could make sure my best friend was taken care of. *Fun!* We could leave money to friends' children and attach all kinds of interesting strings to what they'd have to do to get the money. *Fun!*

And, we realized, we could make a real difference in the organizations and causes we believe in. Those to which we send what we can now, but that will really benefit from substantial bequests when we are gone. My causes, my husband's causes, his alma maters, my alma mater. I am generous and in control! I thought. It was an empowering feeling.

I may never have children, and I have always struggled with whether I will have any kind of legacy that will live beyond me. Now that I have provided in my will for those people and causes that mean something to me, I believe I will. I know that my belongings and any money will go just where I want them to go and be used in ways I want them to be used. It is a wonderful and reassuring feeling to know that — at any age.

In this issue of **ggu**, we begin a new column called "The Bridge," which offers news about GGU's Bridge Society (p. 25). This society comprises those who have included the university in their estate plans. People who are members of the Bridge Society have undoubtedly experienced similar feelings to those I experienced when planning my "estate." They are making sure they live on in GGU — and that GGU lives on through them.

**Lauren Hauptman**
lhauptman@ggu.edu



**ggu**
The Magazine of Golden Gate University

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# CyberCampus Marks First Decade

By early 2008, about one in 10 college students will be enrolled in an online degree program, according to education-research firm Eduventures, as reported in *The Washington Post*. As GGU celebrates the 10th birthday of CyberCampus, the university's online teaching environment, it ensures students are able to take full advantage of Web-based teaching.

"We view technology as an incredibly rich landscape of tools and experiences, of powerful avenues of communication and collaboration, which, when used effectively and creatively, broaden, enrich and strengthen a student's learning experience," said Marvin Weinbaum, dean of GGU's CyberCampus. "The ability to deliver and retain information, the connections formed among students — and between students and instructors — and the purposeful use of multimedia over the Internet, all align to create a rich and lasting student experience."

**"We view technology as an incredibly rich landscape of tools and experiences, of powerful avenues of communication and collaboration, which, when used effectively and creatively, broaden, enrich and strengthen a student's learning experience."**
***—Marvin Weinbaum, dean, CyberCampus***

Online learning has grown exponentially since the mid 1990s. According to a 2007 study in the *International Journal on E-Learning*, school participation in Web-based services increased from 33 percent in 1995 (National Center for Education Statistics, 2003) to approximately 90 percent in 2003 (*US News & World Report*, 2003). Even more impressive is the growth the study found in the number of students participating in cyber-education, which increased eightfold between 1995 and 2003 — to a student population of 2 million.

The same study also found that most "online learners were 'nontraditional' in nature, implying that their lives were less focused on 'the football teams, the dorms and the leafy quads' and more focused on their families and workplaces. By and large, they were older, ranging from 35 to 50 years of age." Much like the typical GGU student.

It was 1995 when GGU began experimenting with various forms of online education. At the time, the university was on the leading edge of this fairly new frontier. The earliest form of online learning at GGU was marketed to students as an augmentation to some in-person classes. There was no formal structure to the courses offered, and online classes required students to install software on their computers in order to access static Web pages with course content. GGU could not offer online conferencing nor facilitate interaction among students in online courses.

Professor Americ Azevedo began experimenting with Web-based conferencing to enhance his in-person class in 1995, with a system that did not require students to install special software. Following a presentation by Azevedo, Christopher Lefferts, then assistant vice president of academic affairs (VPAA), realized and championed the potential for Web-based instruction at GGU and formed CyberCampus as a branch of his office. On July 1, 1997, CyberCampus officially separated from the VPAA's office, becoming a department of Golden Gate University.

Since its inception, CyberCampus has grown steadily. In fall 1997, its first year, 327 students were enrolled in at least one CyberCampus class. CyberCampus offered its first fully online degree in spring 1998, and the first fully cyber–graduating students were awarded their degrees at the 2000 GGU commencement. During that year, students could earn master's degrees in public administration, health-care administration, finance, taxation and telecommunications management, as well as a bachelor's degree in business administration, all fully online.

In October 2001, GGU's CyberCampus was designated as one of the top 25 online schools offering business-related degrees by *US News & World Report*. In that year, the university moved to the industry-leading course-management system eCollege, a platform that incorporates many student-centered features, such as auto-registration, chat, document sharing and collaboration tools. Now, GGU's online students could study at their convenience, as well as conduct all their university business online.

By 2002, CyberCampus supported three types of online courses: *full cyber* (exclusively online instruction), *mixed-mode* (courses that substitute some in-person class time with online class meetings) and *Web-enhanced* (courses that meet in person and include an online enhancement).

Today, CyberCampus annually serves some 5,097 full-cyber students, 1,229 mixed-mode students and 4,227 Web-enhanced students. There are 3,638 archived courses, plus several shared online communities, training areas, student-service tutorials and demonstration courses. Additionally, CyberCampus offers voice-over PowerPoint, streaming audio and video, and podcasting for online courses.

"With 10 years of experience behind us, we have learned a lot," Weinbaum said. "We've moved well beyond what most universities are doing in this arena, and we continue to devote the resources and energy necessary to deliver high-quality, valuable experiences to more than 3,500 GGU students each and every semester. I think the entire GGU community can be very proud of its leadership role in this 21st-century educational enterprise."

# Environmental Law Clinic Helps West Berkeley

The GGU School of Law Environmental Law and Justice Clinic (ELJC) scored a major victory when Pacific Steel Casting Co., the third-largest steel-casting foundry in the United States, and Communities for a Better Environment (CBE) agreed to a settlement to reduce air pollution from the company's foundry located in West Berkeley, Calif. The agreement will take effect after its approval in federal court and expiration of a review period by the US attorney general and US Environmental Protection Agency.

The ELJC represented the Oakland-based CBE in its lawsuit, which charged Pacific Steel Casting Co. with violating the Clean Air Act by exceeding emissions limits and failing to comply with reporting requirements. Pacific Steel Casting denied violating the Clean Air Act.

Under the agreement, Pacific Steel Casting must implement a plan for selecting and inspecting materials in the scrap metal it uses for melting and forming into steel castings, and ensure the metal contains no lead or mercury. The company also must maintain a reserve fund of $350,000 for emissions-reduction projects; establish a joint consultation committee that includes representatives from the company, CBE and the union representing the more than 600 steel workers at the site; and pay for CBE's legal costs associated with the lawsuit. The agreement allows inspections by CBE or its consultant of Pacific Steel Casting's scrap-metal operations or emissions-mitigation projects that commence as a result of the agreement.

> Law students directly represent environmental organizations and community groups in low-income and minority communities in real-life public-health, toxics and environmental-justice matters.

"The lawsuit and the outcome are important, because they have given some hope to West Berkeley residents who, for so long, felt the air-pollution problem was not being addressed by government agencies," said Helen Kang, GGU associate professor of law and the ELJC's lead attorney on the case. "Credit for this important victory goes to the neighborhood groups in West Berkeley, Golden Gate law students who figured out the legal angle to get the company to listen, and our client, who took a strong stance in the litigation."

The ELJC was established by GGU in 1994. Working under the close supervision of two full-time professors, law students directly represent environmental organizations and community groups in low-income and minority communities in real-life public-health, toxics and environmental-justice matters. Typical cases include challenges to siting of hazardous facilities, participation in air-permit proceedings involving major facilities in clients' communities, participation in rule-making proceedings, challenges to rule-making that directly affects clients, and enforcement of federal and state pollution laws where violations of those laws result in harm to nearby communities. The clinic also advises clients on options to solve problems without bringing a lawsuit, where possible. In 2000, the clinic launched a new project focusing on air pollution. —*Jill Goetz*

**A Bloggy Day in San Francisco:** On March 28, some 130 alumni, friends and businesspeople attended the latest installment of GGU's Insights Into Innovators speaker series: a breakfast session with Robert Scoble (left, with GGU President Dan Angel), vice president of media development for PodTech.Network Inc. and co-author of *Naked Conversations: How Blogs are Changing the Way Businesses Talk With Customers*.

## GGU's Big MAc Attack

GGU's School of Accounting will launch its first full-time, day, nine-month master of accountancy (MAc) cohort on July 25. Students with at least six units of intermediate financial accounting and three units of business law are eligible to participate. The new cohort is modeled after the highly successful full-time, day, master of science in taxation program, which is entering its 11th year.

One of the principal features of the MAc cohort is the opportunity to participate in the same benchmark-quality job-placement program featured in the tax program. In more than two dozen sessions offered between morning and afternoon classes, industry leaders will work with students in meetings designed to develop their professional personas and job-seeking skills, expand their understanding of accounting career opportunities, and heighten their awareness of the key issues facing the profession.

And, on Sept. 28, the Accounting Career Fair will kick off the interviewing season, with 30–40 employers striving to interest students in their organizations. Many students will have positions by Thanksgiving; most will be placed before the end of the year. —*Kris Neslund*



# GGU Moves to 16- and 8-Week Terms

Beginning in fall 2007, GGU is unifying the term lengths at all its locations, on CyberCampus and in each of its programs to a 16- and eight-week term model. This translates to three 16-week trimesters during an academic year with two consecutive eight-week terms within each trimester.

This change was made to accomplish several goals: coordination of course schedules throughout the GGU system to allow for better planning, maximization of financial aid through consistency in term start and end dates, and graduation at a quicker pace by mixing and matching courses at regional locations and on CyberCampus. The change will affect both graduate- and undergraduate-level courses.

Eight-week term courses will cover the same material offered in the 16-week terms, and most will be a blended format – meeting in person for part of the course and doing work online via CyberCampus for part of the course. Most eight-week courses will continue to meet one night per week. A broad range of eight-week courses will be offered at the undergraduate level to maximize speed to degree completion.

## GGU Among Pioneers in Recurring-Gifts Program

When GGU created its Mission Society in 2006, it was among a small group of nonprofit organizations to recognize the potential and importance of recurring gifts as part of its advancement program. Recurring gifts are monthly gifts to GGU automatically charged to a credit card, electronically transferred from a bank account, or deducted from payroll.

"Giving through the recurring-gifts program provides donors with an easy and convenient way to give — and it keeps GGU's fund-raising costs low," said Debra Holcomb, GGU's director of annual giving. "It is a key tool to ensure GGU's unique brand of education thrives. That is why we call this group the Mission Society: Recurring givers show their dedication to the university's mission."

# Curriculum Changes Announced for Fall 07

GGU's Office of Academic Affairs announced several curricular changes for the fall 2007 semester. Among them, the Edward S. Ageno School of Business will offer an MS in financial planning and taxation, as well as a newly reconstituted MS in information-technology management.

The master of science in financial planning and taxation degree (with or without a concentration in estate planning) is designed for financial planners who have already passed the CFP examination and who wish to reinforce key planning skills, increase their expertise in the areas of taxation or estate planning, and add a graduate certificate and a master's degree to their professional credentials. Partnering with the School of Tax, the financial-planning program permits students to build on their CFP backgrounds and move directly into advanced study in the field. This degree program is particularly well-suited for new or more experienced planners who want to take their careers to a higher level.

"We are often approached by students who have passed the CFP exam but do not have graduate degrees in financial planning," said Stevenson Hawkey, director of GGU's Financial-Planning Program. "Understandably, they do not want to repeat the CFP–related courses that are required in our current MS in financial-planning degree program. By replacing these courses with courses in the School of Taxation, these students can earn the new MS degree."

The master of science in information-technology management is aimed at current technology professionals who are aspiring for CIO or CTO positions, as well as professionals who want substantial IT skills.

"The degree has been designed with input from Silicon Valley technology executives, our working faculty and working students," said Bob Fulkerth, chair of the IT Department. "It has emphases in all contemporary 'need-to-know' information-technology-management areas: project and program management, IT finance, IT governance frameworks, portfolio management and enterprise-level tools."

"We are always looking for new ways to respond to industry demands," said Barbara Karlin (LLM 81), vice president of academic affairs. "These additions and changes are the perfect example of how nimbly GGU can adapt to the marketplace."

# Faces

## GGU faculty & staff changes

### School of Accounting

Dr. Kris Neslund was named director of the School of Accounting. Prior to joining Golden Gate University's School of Taxation in 2005 as associate dean, Neslund served as associate professor of accounting and director of the MS Tax Program at St. John Fisher College in Rochester, NY. He has held professorial positions in a variety of institutions since 1975, including California State University, Fresno; University of North Texas; University of San Diego; and the State University of New York at New Paltz. In addition to his academic experience, he has held significant legal and accounting positions in various firms. He holds a BS from Bowling Green State University, a JD from Lewis and Clark College, an LLM in taxation from NYU and a DBA from Kent State University. He is a CPA and a member of the bar.

# blue horizons

## MEET DAN ANGEL, GGU'S NEW PRESIDENT

by Lauren Hauptman • Photos by Kent Taylor

**"deep blue. almost a green blue. we're looking for something that's not the same."**

Dan Angel calls himself a "resentful linebacker." The linebacker part is pretty obvious: At six-foot-four, with a frame that evokes his college-football days, he still cuts an imposing figure. But resentful? Well, he wanted to be the quarterback.

And now, he is. Golden Gate University's sixth president leaves no question about who is running the team. He is direct, positive and decisive. Most recently the president of Marshall University (of *We Are Marshall* fame), he also relishes leaving football behind to concentrate on education.

The Detroit native has a penchant for cars and an affinity for business-management books — he even wrote his own, *Managing Back: Mugged by Reality*, one of 12 books he has published. Angel comes to GGU with more than a quarter-century of presidential experience at Texas' Stephen F. Austin University and Austin Community College, Southern California's Citrus College and Imperial Valley College, and West Virginia's Marshall. He served three terms in the Michigan Legislature and as special assistant to US Sen. Robert P. Griffin in Washington, DC. Angel holds BS and MA degrees from Wayne State University and a PhD from Purdue University.

Angel and his wife, Pat (see sidebar), relocated to San Francisco in December 2006 in time for him to take over Golden Gate University's presidency on Jan. 1. Their two children, Scott and Shelby, live in Dallas.

The new president took some time out of his honeymoon period to talk to editor Lauren Hauptman about himself, his plans, the color blue and the future of GGU.

**LH: What has been the biggest adjustment about moving to San Francisco?**

DA: Learning to get around without going over the Bay Bridge when you didn't intend to. I've lived in Detroit, and I've lived in Austin, so I have lived in metropolitan areas, and I've even worked in New York City. It's the difficulty of getting places inside the city. You have to allow extra time to go anywhere — which is part of why online education is so important, by the way. It takes longer to do things, because you can actually walk faster than you can drive.

**LH: San Francisco must be quite different from West Virginia.**

DA: San Francisco is dramatically different. West Virginia has an 8 percent minority population, and very few people from other nations. But I've lived in Michigan, California and Texas, in multicultural societies; it seems more in the mainstream to be here. I get the feeling things are happening here, a massive diversity of people and interests, and I love the fact that we're right here in the middle of the Financial District. That's important. We have an obligation to stay the open-opportunity kind of institution we've always been.

**LH: I like that: "the open-opportunity institution."**

DA: I went to Wayne State University in Detroit for my undergraduate and master's degrees. Wayne State, at that time, was about 14,000 students, with about 80 percent of them working students in night classes. I worked my way through college. I went to school carrying a full load on Monday, Wednesday and Friday. I was there all day, then worked all day on Tuesday, Thursday and Saturday 10 hours buffing metal moldings. So it was a different life. I was definitely a blue-collar guy at that point, but I never really thought that was an imposition. I just assumed that was the way it was supposed to be, and I got a great education and paid my way through college.

**LH: So you can relate to our students.**

DA: Yes. We have an obligation to stay true to our roots and our core. I couldn't have gone to college if I hadn't been able to go in the evenings. It simply wouldn't have been possible for me.

**LH: Do you see that as being the focus for GGU or just a part?**

DA: A part. It's not the only thing we do — for instance, we have many full-time day

students in our tax and law schools — but it's a major philosophical and needed dimension.

Our mission is really to help people develop in professional careers, and it doesn't mean you have to do that in one specific way. I prefer to say it's a "portfolio." It's a complex society. You can't just carve out one thing.

Henry Ford made one car for years, and that was fine, but people changed. They added things like color and choices and, suddenly, the one-car plan was not something he could do anymore. So I think you have to have an assembly line where you have different models. I'm from Detroit, so a lot of my language is about cars. You need a portfolio, and GGU has different markets rather than *a* market.

**LH: How will the schools work together?**

DA: The question is: What can we do because we have a law school *and* a business school *and* taxation *and* accounting, that others can't do? What kinds of things might we be able to do because of the unique combination of who we are? I've always felt, like Gestalt, that the whole is greater than the sum of its parts — but only if we recognize what our parts are and explore how they might uniquely work together. We need to contemplate the assets we have — our institutional strengths — and take advantage of those in a unique way.

**LH: What are GGU's biggest challenges?**

DA: Money, enrollment and making sure we do everything with quality.

**LH: Can you speak more about those?**

DA: Let's take them in order: money first. Colleges and universities everywhere are dealing with shrinking budgets and financial challenges — Golden Gate is no different in that respect. You must deal with that intelligently. You can't just cut the budget without looking at all the repercussions. You have to operate like a surgeon rather than a butcher. To come in and start whacking is not a hard thing. But we need to do it intelligently. And with the leadership we have in place, we will.

**LH: Your No. 2 challenge is enrollment.**

DA: It's a matter of rethinking what we're doing. That's always the case. Incidentally, GGU has always made changes. We've always had changes in direction dictated by the market and by people's interests. Obviously, we need to stay on the cutting edge.

> "ggu has always made changes. we've always had changes in direction dictated by the market and by people's interests. we need to stay on the cutting edge."

When our offerings become so typical, so vanilla if you will, that everybody is offering the same thing we are, then we need to change our paradigm and move on. We need to find new niches, new markets and new ways to do things. One opportunity is partnerships. We're exploring two or three possibilities right now, some in the state and some outside. If you can do things in partnership with someone else, it gives you marketing advantages, it gives you identity in different places, it gives you an opportunity to grow.

**LH: Can you talk more about what you mean by partnerships?**

DA: For instance, if we go to a location at another site. We have four sites plus two specific sites for taxation at this point. So let's take the four other sites, Walnut Creek, San Jose, Sacramento and Monterey. You're in an area where you can market with someone else, so you get double the budget to do advertising. Let's say you're working with a two-year school, be it public or private. And let's say those people are at a place and location where you're teaching and they're teaching. They have to go somewhere in their third and fourth years, and you're right there. You have some commonality to grow your cyber-program. You have your commonalities to have people transfer to your institution. You have opportunities to provide master's degrees.

**LH: So the partnerships you're talking about are with other educational institutions?**

DA: Some of them are. They don't have to be. To do a partnership, you have to develop something that's a win-win for both of you, so that the institution or business or whatever it is prospers, and so do you. That's what makes partnerships happen.

**LH: And your third challenge: quality.**

DA: Quality is always an issue. You need to monitor your programs, and make sure you're staying current. We need to make sure we're using our advisory committees. That's a great tool to see what's going on — and what's going to be going on — and trying to get ahead of the curve. They once asked Wayne Gretzky why he was such a great hockey player. He said he did not go to where the puck *was*, but to where the puck is *going to be*. And that's precisely what we need to be thinking. We need to be proactively searching for programs that are needed but aren't available yet. GGU needs to be there first.

**LH: Do you have any specific plans on how to address these issues?**

DA: I've been in the gathering-input phase. We've created a new group on campus: "New Horizons 20/20." *New Horizons* is my theme in terms of how we'll take GGU to the next level. 20/20 is also a vision statement. You want to have 20/20 vision so you can look out and see the future well. This group is functioning over the next three years. The first wave is to talk about the short term — what we can do in the next year. The second wave is about what we can do in two to three years. The last focus will be on what's five years out and beyond.

The philosophy and focus of the group is based on *Blue Ocean Strategy*, a book published by the Harvard Business School Press. Everybody competes against what they understand is their competition. Like-colleges will compete with like-colleges. They call that "red water," because competition is fierce, resulting in bloody water; they fight on the same turf over and over. In the "Blue Ocean" strategy, you don't compete in the red-water area; you compete in a blue-water area. You ignore your competition, and do something new and unique, or put a different twist or advancement. Can we do that? Absolutely.

**LH: Is there a particular color of blue we're looking for?**

DA: Deep blue. Almost a green blue. At GGU, we're looking for something that's not the same, thinking outside the box and turning ourselves loose. We have the talent on our board, our faculty and our staff.

**LH: What has the group come up with?**

DA: We have to thoughtfully select what we're going to do. It's great to have input from everyone, but, at some point, someone has to blow the whistle and say, "We're going to do this." I'm the guy.

**LH: When you were talking about traffic earlier, you mentioned the importance of CyberCampus. Will you expand on that?**

DA: I left the presidency of Marshall University about two years before I came here and, during those first six months, I was on sabbatical, but for the past year and a half, I was a full-time professor teaching cyber-courses. When I was on sabbatical, they asked me what I'd like to teach and how. I'd never taught a cyber-based course before, and I really wanted to see how it works. I taught one course 100 percent online and another in a mixed mode for a year. I was impressed.

**LH: Were you surprised?**

DA: I went into it with an open mind. Cyber-education has the advantage of anytime, anywhere, anyplace and, for a student, that's highly desired, because if you're working, if you're fighting traffic, if you have family obligations — you can fit it into your schedule better. My experience with it was very positive. As an instructor, I missed being in front of students, because you're kind of "on" when you do that. Once I got past that, I realized I could communicate any time with my students, and we did.

If you do online education correctly, it has to have substance, and it has to be done in a proactive fashion. You can engage students online much more than you can sitting in class, because you have the time to deal with each student one at a time, and it's that one-at-a-time contact that makes it possible, plus the convenience. As I mentioned, traffic here in the Bay Area is so fierce, that I've got to believe that people who are working and have families would rather go home and work on their own schedule. Online education is a huge part of who we are and who we can become. We're celebrating the 10th anniversary of our CyberCampus right now (see p. 7). Online education is growing, and we need to be out there in the lead with the fine programs we've developed. I'm deeply impressed with what Dean Marvin Weinbaum has done, and we're poised for major growth in that area.

**LH: Speaking of growth, do you see a specific role for alumni?**

DA: We have more than 60,000 alumni, many of them in this immediate area. So it's a network opportunity. We need to stay in contact with them and let them know what's going on at "their university." Whatever we do to add to our stature and our ability and our visibility adds luster to their degree. So they have a reason to be involved and concerned and supportive of us, and we want to maximize that. There are networking opportunities for students to meet them, internship possibilities — mentoring by some of these folks and opening up some doors. Obviously, there's also fund-raising. That goes with everything these days; it's important to provide financial support for the institution. [Former President] Phil Friedman started the university's first capital campaign in more than 30 years and handed it over to me with some 90 percent of the $35 million already raised. I look forward to completing the campaign and surpassing our goal.

**LH: So what's your nutshell on GGU after your first four months?**

DA: It's been a full immersion. The outcome of that is better understanding and a great deal of optimism. GGU is getting ready to take it to the next level. When I arrive at work in the morning, I'm generally humming or whistling; I haven't seen anything to make me stop. ggu

## the joys of pat angel

Dean Angel on his wife: "If she were given a choice between spending an evening with me or 20 people, she'd pick the 20 people."

Pat Angel laughs at the characterization. "Not so," she says. "But I *am* very social, and I like people."

Married for nearly 42 years, the Angels met on their way to a debate-club field trip at Wayne State University in Michigan, where Pat earned her BA in education, which she followed up with a master's degree from Michigan State.

"I've always been an educator — since I sat in the backyard with orange crates and conned all my neighbor-kids to come play with the crayons and the papers and the pencils," she says. "I have always been, and I always will be, an educator, whether with students or others. I am always looking for ways to determine how things affect people and how to make them better understand." She believes teaching is about providing help and encouragement: "Really, I'm a nudger."

In addition to teaching, Angel has been a TV reporter/newscaster, consultant, community volunteer and kickball coach. While she misses teaching, and doesn't rule out helming some classes in the Bay Area, she is very much looking forward to getting involved with GGU — especially with students.

Angel excitedly admits that she has quite a bit to learn about GGU, and she wants to know as much as she can. "I look forward to talking with people about the institution," she says. "That's not a job; it's a joy." —*LH*

# TO BLOG OR NOT TO BLOG

In part one of a two-part series, our expert examines new-media marketing tools, beginning with the ever-popular blog by Blodwen Tarter

Illustration: Mark Collins

First there was "new media"; now there is "new new media." No, that isn't a typographical error; that's an indication of how fast the world of media is changing. And with that change in media comes an impact on marketing. One of the most popular new-media marketing tools is the blog. And, as with any medium you want to put to work for your company, it is important to fully understand its workings and its potential — both positive and negative.

Short for "web logs," blogs have been around for years, originating as a sort of loosely structured online diary, with entries listed in reverse chronological order. By custom, writers update blogs frequently, welcome interaction with readers, and offer opinions and interpretation, not just news items of interest. Today's blogs may consist of text, images, video and audio content. Many allow readers to post comments about a blog entry, to which others can further respond, creating a visible, public conversation. E-mail replies enable a less-visible form of interaction with the blogger.

From the teenager who records her daily activities, to influential political bloggers such as Matt Drudge, author of the *Drudge Report*, it seems as if everyone is writing blogs. In March 2007, Blogpulse, a service of Nielsen BuzzMetrics, reported 42,537,241 total identified blogs, of which 69,000 new blogs had been added in the previous 24 hours. Bloggers report from behind the lines of the war in Iraq, as well as from inside the walls of many corporations. Now formally designated company representatives are joining the blogosphere, albeit sometimes hesitantly. Tools such as Blogger (from Google), TypePad and LiveJournal (both from Six Apart) claim to make it easy to set up a blog and simple to maintain it; there's no need for esoteric Web design or programming skills.

Undoubtedly, part of the popularity of blogs stems from the ease of entry into the blogosphere. There is no test to take, no significant capital required, no standards of quality or formal requirements to meet. While this easy entry creates clutter, it also creates a vast array of possibilities — for the reader, the individual blogger and the companies that venture into the blogosphere. Picking and choosing what to read, what to publish and where to engage with other bloggers is challenging and exciting. Several search engines specialize in blogs, so blogs are easier to find. This increased visibility is contributing to growing readership.

Given the substantial growth in the number of blogs, what impact are blogs having on the marketing profession? Of what use are blogs in marketing?

Blogs have two sides for the marketing professional. First, what are bloggers saying about your company and your product? On the other side, what can your blog say to your customers and other readers?

### Monitoring others' blogs

Monitoring blogs is like monitoring any other medium, a task often associated with a good public-relations effort. Is your company receiving positive coverage for a new product? Are customers complaining about problems with your customer service? Track what is said, and then determine if, when and how to respond. A variety of services monitor blogs religiously and can help track hot blog topics in specific areas. Ideally, you should also identify specific blogs likely to discuss items of interest to your company, and read them regularly.

Responses to blog postings differ from traditional media in both the method of response and the expectations from the blogosphere. Timely, accurate and straightforward response can be critical. Many blogs are linked to one another, so both good and bad news travels fast. Acknowledge compliments and address concerns, using the "comments" feature to present your company's point of view respectfully and quickly. Failure to acknowledge these issues can lose good will, damage a company's reputation and cost money.

### Company-related blogs

Blogs associated with specific businesses can be effective ways in which to engage your customer and your prospect. Good blogs increase the visibility of your website, as search engines find the blog and the website of which it is a part, increasing website traffic via the always-desirable organic search results.

Blogs may be used by a business in a number of ways:

*Run ideas by your customers.* Ask them what they think, but be prepared for the unexpected. You can ask about company-specific issues, such as new product ideas or improving processes.

*Share expertise and best practices.* Help your readers learn more about an area of interest to them.

*Answer customer-service questions,* informing others who might have the same question but didn't bother to ask.

Customers will read an informative blog regularly and may even subscribe so they never miss a new posting. Make subscribing easy so the blog comes to them, rather than having them come to the blog. Opt-in e-mail or Web feeds are two alternatives. Be sure to have a way for people to provide feedback in private, via e-mail, as well as encouraging public comments in direct response to a given posting.

Having a successful, ongoing blog requires a significant commitment of resources. Ask yourself a lot of questions. How do you know that a blog is right for your company? Does the blog have a specific purpose that is consistent with the blog format and blog conventions? Is that purpose equally consistent with the goals and objectives of the company? For many firms, the primary goal is to build traffic to the company website and increase awareness of the product and brand. For others, it is a way to build community and a brand image.

Will you measure success of the blog? Blog-tracking tools are available but need to be understood and utilized to help evaluate whether the blog meets objectives.

Can your company commit to keeping the blog current, frequently updated and interesting? Static blogs are boring and quickly abandoned by readers. The company needs to decide on an update cycle and then support it. This boils down to the question, "Do you have something to say?"

Do you have a credible and capable writer, responsible for the blog's content and currency? What kind of support is needed for them? Does everything need to be reviewed by the corporate counsel, or will the content be unfiltered? Setting expectations, then meeting them, will make the blog more effective.

Will you promote awareness of the blog? Techniques include prominent mentions on the company website, linking to and from other blogs, encouraging readers to "tell a friend" and ensuring your blog is monitored by the major blog services.

### Do it right

Janine Popick is CEO and self-styled CEB (chief executive blogger) of Vertical Response, a company providing e-mail delivery services to small businesses. She started the Vertical Response blog several years ago, focused on sharing best e-mail marketing practices for small businesses. Beginning with a sporadic update schedule, Popick decided that updating the blog twice a week made more sense. With fresh entries on a regular basis, the Vertical Response blog has gained a loyal readership and helped increase the visibility of the company's website to search engines.

Popick says she writes like she talks, communicating her personality through words and giving a voice to the business. Sometimes the blog features Vertical Response employees, further humanizing the company to the reader. She keeps the focus on small businesses' needs rather than writing just another marketing brochure masquerading as a blog.

Blogs, like all forms of new — and old — media should be considered as *part* of an integrated marketing-communications plan. As with traditional media, such as print ads or television broadcasting, blogs and other new media have unique advantages and disadvantages. Choose the modes of communication that will best serve your company's goals. ggu

**An assistant professor and chair of the Marketing and Public Relations Department in GGU's Ageno School of Business, Blodwen Tarter teaches direct and digital marketing, new product development and marketing research. She has more than 20 years of management experience in marketing, product and systems development, strategic planning, and operations management in financial services and information technology. Tarter holds a BA and MA from Stanford University, an MBA from the University of Chicago, and a PhD from GGU.**

# NOTHING VENTURED, NOTHING GAINED

## Three GGU alumni calculate their risks and succeed as top venture capitalists

by Melissa Stein • Photos by Kent Taylor

When people hear the words *venture capital*, their minds often jump right to dot-coms. And with good reason: According to a PriceWaterhouse-Coopers' MoneyTree Survey, US venture-capital investment increased tenfold to $100 billion from 1995 to 2000, the apex of the dot-com boom. After the bubble burst, sinking all those hopeful start-ups, investments plummeted more than 60 percent within a year, and another 50 percent in 2002. Since then, the figure has stayed fairly constant at $19 billion–$22 billion — still more than twice the 1995 level.

Because of the riveting drama of so many entrepreneurs and investors becoming instant millionaires, losing their shirts in devastating market failures, or both, venture capitalists are often seen as swashbuckling daredevils gambling millions of

dollars on bleeding-edge technologies. But venture capitalists invest in fields as diverse as agriculture, construction and restaurants, at all stages from concept to IPO, in countries all over the globe, and they range from individual "angel" investors to large firms managing billion-dollar funds.

We spoke with three venture capitalists who don't seem to consider themselves daredevils in the least. Raman Khanna (MBA 89) of Diamondhead Ventures calls all his risks "calculated," as does Henry Wong (MBA 83) of Diamond TechVentures, who relies on "educated guesses and full research before I do my investment." Wong believes that venture capitalists only appear to be risk-takers because others "don't know what basis, what formula, you are using to calculate your risk." Asked if he's a risk-taker, Bill McDonagh (MBA 86) of Walden Venture Capital laughs, "No," adding, "I'll prove it to you!"

Each of these VCs specializes in early-stage investments. There are many reasons to get into early-stage funding: the excitement of working with start-ups, the satisfaction of being an innovator, the chance for greater returns, the thrill of the "bet," smaller investment levels and less competition.

"The USA should continue to focus into early-stage capital," Wong believes. "But people are risk-averse; they like to invest in a later run, to be a follower."

Khanna agrees: "There is clearly a need for smaller firms … [that] are able to invest at a very early stage."

McDonagh feels his firm's focus on start-ups is "partly what we're interested in and partly where we see the best opportunity."

Another thing these VCs have in common is their immersion in technological innovation — McDonagh likes to call it being "in the front seat of the express train." To him, the most riveting development is "the customization and personalization of communication among companies and products and consumers. Whether it's broadcast networks vs. MySpace, whether it's the individual blogs, everything is moving from one-to-many communication to one-to-one — to individuals holding an extraordinary amount of power. They can really shape not only what they hear and see and experience, but also what other people hear, see and experience."

"The thing I'm really excited about right now," Khanna says, "is what I call cross-discipline research. For example, taking some technology originally developed for gene-pattern matching and trying to apply it to network-traffic shaping or wireless detection. The cross-fertilization of ideas that's going on is just phenomenal."

Wong identifies "green tech" as the hot area. "From building solar chips to manufacturing solar panels to gasoline replacement to energy-efficient cars — anything that has to do with a green environment is of interest to the latest trendy VCs."

Daredevils or no, these VCs' bets are clearly paying off. And in one of the toughest businesses around, they make it look easy.

"THERE'S NO VENTURE CAPITAL; THERE'S ONLY FOR-SURE CAPITAL. IF YOU HAVE A RISKY INVESTMENT, YOU DON'T HAVE A FUTURE CAREER."

## HENRY WONG, MBA 83

"I was always a naughty boy when I was young," says the dynamic (and still somewhat mischievous) Henry Wong, founder and managing director of Diamond TechVentures. "I always liked to go explore new territories … and I've always asked a million *whys*. I think the inquisitive part of me fits this career well."

Wong grew up wanting to be in business. Born and raised in Hong Kong, he moved to the United States in 1976 and earned a BS in business administration at the University of Utah in 1979. After graduating, he moved to California to work with the Burroughs Corp., a computer company, for a few years, then joined ROLM Corp., a Silicon Valley tech firm, in 1982.

Before getting deeper into data-communication protocols, his main area of interest, Wong felt he needed to understand the basics of telecommunications, so he sought out an MBA program in the field. "Golden Gate was the only program that taught that. Nobody else," he says. "The curriculum was enriching, but the most important part was the interaction among students and professors, who brought their years of working experience into the students' circle." Wong calls his MBA in telecom management a "basic must-have" that taught him "how to be a businessman and manager."

That MBA was the beginning of Wong's 25-year-long career as an entrepreneur and venture capitalist. Living and working in both the United States and China, Wong is a jack-of-all-trades in the VC business, both funding and founding start-ups. "I have always invested in myself," he says. "I invest in an idea, putting money to work to do the research and, if I really like it, I'll go ahead and start a company."

Wong has launched five high-tech companies in the Bay Area, including Combinet (ISDN systems), sold to Cisco Systems for $165 million, and CNET Technology Inc., now a multimillion-dollar public network-hardware company.

Wong also invested in many existing start-ups as managing director of venture-capital firm Crystal Ventures (from 2002 to 2004) and now of the China-focused Diamond TechVentures, which he founded in 2004. He's currently a limited partner-investor in several other venture-capital funds and an adviser to six nonprofit organizations. In 2002, Wong was a finalist for the Ernst & Young Entrepreneur of the Year award.

Though he admits he's "too hard-working" — he regularly puts in 16-hour days — Wong finds ample rewards in his many achievements: "closing a new IPO, getting a new strategic customer, getting a design win, meeting my milestone on a tape-out (sending out a chip design for manufacture), or a first customer ship." Wong attributes much of his success as a venture capitalist to selectiveness. He estimates that Crystal Ventures typically looked at 3,000 proposals per year but chose only two.

The proposals that immediately catch his eye these days involve wireless mobile applications and fabless semiconductors (those whose fabrication is outsourced) — what he calls his comfort zone. Such proposals "have to meet my five-legs-table expectation," he explains. "A five-legs table is like your table at home; the legs have to be about equal. If they aren't, the table will wobble, and you can't use it." The five legs are market size, technology and barrier to entry, team, customers and *guanxi*, roughly translatable as "relationships." And even if a proposal has all five legs, he is quick to point out, "That's just the first gate — there are many others."

As for the risks, Wong believes: "The bottom line is that there's no *venture capital*; there's only *for-sure capital*. If you have a risky investment, you don't have a future career. If you lose other people's money, you will not have people invest in you the next time around. If you lose your own money, you're out of cash; you have to go get a job again. So there's no *risk money* or *venture money*. There's only *for-sure money*. If an investor's not sure they will bet on the right horse, then why should they bet?"

"I THINK I'LL BE A STUDENT ALL MY LIFE. TO BE A VENTURE CAPITALIST IS THE BEST WAY TO BE A STUDENT."

## RAMAN KHANNA, MBA 89

What others see as leaps of faith come naturally to Raman Khanna, a managing director and co-founder of Diamondhead Ventures. After earning an undergraduate degree in electrical engineering from Delhi University in India, Khanna decided to pursue graduate education in the United States.

"When I came to the US, I had exactly the money to last for three months," he says. "I had no idea what I was going to do if I did not get a scholarship after three months. Things worked out, and I came to Virginia Tech."

After earning a master's degree in computer science in 1984, Khanna accepted a position at Stanford University as manager of the networking group. While working there, he decided to get an MBA.

"Stanford did not offer a part-time program, and I loved my job too much to step out for two years, so I tried to find the most convenient, close-by program. Golden Gate was right there [in Los Altos, Calif.] The curriculum was fascinating, and I enjoyed that most of the faculty had very relevant work experience. Rather than talking pure academics, these guys could relate what they were talking about to real-life work situations."

Khanna worked at Stanford for 16 years, rising to chief information officer. During that time, he started investing his own money in start-ups. "Between 1993 and 1999, I was involved in about 20 start-ups. My job at Stanford was phenomenal, but the passion and the energy level of the high-tech start-up was just too hard to resist."

Around 1999, venture-capital funds began knocking on his door. "I had a very good deal flow, and I was managing all the IT at Stanford; a lot of funds found that very exciting," he says. "But at that time, working with entrepreneurs, I had this burning desire to start something of my own, versus joining an existing group."

When Khanna left Stanford in 2000 to co-found Diamondhead Ventures, many of his colleagues were shocked that he had chosen to walk away from a "very, very cherished job" to start something brand new. To him, it felt like a calculated risk, not a radical move. "When you completely change your environment, it re-energizes you and gives you new perspective; you learn new things," he explains.

In retrospect, Khanna says: "In some ways I was being a little naïve. I very confidently told the president of the university, 'I'm going to leave in a few months to start my own venture fund,' without having any idea that it's not that easy to raise money for a venture fund. Fortunately, I was able to raise money very quickly — I was planning to raise a $100 million fund, and I ended up raising $140 million. Things have gone great."

Khanna has found that his role as CIO was very good training: "I was evaluating all the technology and deciding which one to invest in, in terms of Stanford's money and my staff's time, and that's very similar to what we do as venture capitalists — look at a lot of opportunities and narrow down to a few that seem most relevant and most promising."

Diamondhead is an early-stage venture-capital fund, often serving as a company's first round of capital. The firm focuses on leading

research universities, which Khanna feels is the key source of "disruptive technologies," or truly innovative ideas. Of about 500 proposals per year, Diamondhead invests in four or five, offering the rich resource of its "ecosystem," a supportive network of advisers and buyers.

"I think I'll be a student all my life," Khanna says. "To be a venture capitalist is the best way to be a student. Every week, about 10 very bright entrepreneurs come and educate me. They condense hundreds of hours of research into 90 minutes. It sounds strange, but I'm actually more on top of technology today than I was when I was running IT at Stanford. I'm able to leverage my time to learn about a much wider range of technologies."

And, of course, there's the satisfaction of watching his projects succeed. "To start with two or three people with an idea and see that blossom into a company — the excitement I feel when they get their first purchase order, to see them complete the journey, it's still the same."

"I KNOW HOW LUCKY YOU HAVE TO BE TO SUCCEED FROM A START-UP. IT'S LIKE CATCHING LIGHTNING IN A BOTTLE."

## BILL McDONAGH, MBA 86

In high school, Bill McDonagh thought he wanted to be an architect. Disappointing performance in a mechanical-drawing class stymied that plan, and a guidance counselor steered him toward business courses. "It felt natural to me, and I got on that track at that point in time," McDonagh says.

After earning a bachelor's degree in business administration from the University of Notre Dame in 1978, McDonagh worked as a CPA with Arthur Andersen in Chicago (his hometown), then — encouraged by his family, who had moved to San Francisco while he attended college — he moved west, excited by the job possibilities in high tech.

In 1982, McDonagh took a job as CFO at Broderbund Software, a 20-person start-up that had just raised its first round of venture capital. During the next 16 years, the company would grow to 1,500 employees, $250 million in annual revenues and a $1 billion market capitalization.

Soon after joining Broderbund, McDonagh "realized that if I wanted to keep my job, I needed to go beyond my educational background in accounting." A fellow accountant recommended GGU. McDonagh visited and, "I liked what I heard about the practitioner faculty and the real-world approach. I was trying to acquire practical skills I knew I would need in dealing with the bankers and with Wall Street — things that I could see coming down the road but I didn't know that much about."

The GGU MBA did the trick: "I was able to grow my own abilities and experience at the same pace the company was growing."

In 1994, the president of Broderbund retired, and McDonagh was promoted to take that position, which he held until the company was sold in 1998.

After leaving Broderbund, McDonagh fielded many requests to lend his expertise to start-ups. "I said, 'You know, I'm not really interested in working the start-up thing full time all over again. Been there, done that. I like the start-up environment, but I'm just not committed to it like I was 20 years ago.'" Plus, McDonagh had already done enough 70- to 80-hour work weeks. He was ready for a less hectic, less stressful pace. So, right at the height of the Internet boom, he began consulting part time.

In 2000, a former colleague from Broderbund invited McDonagh to join Walden Venture Capital, a $200 million fund focused on digital media, technology-enabled services and Internet commerce. The firm invests in about 1 percent of the 500 proposals that go through "the funnel" each year. "We tend to focus on things that haven't been discovered by the mainstream," McDonough says.

As a venture partner, McDonagh works part time with Walden and part time with Walden's portfolio companies. "Once we make an investment in a company," he explains, "I'm offered as a management resource. Oftentimes, I'm the CFO of the company; in one case I'm the president. When they get to be a certain size, I end up hiring my replacement, and I move on to another company we've invested in."

Though McDonagh has had the opportunity to become a general partner with the firm, "I would have to give up that role with the portfolio companies, so I've always resisted it," he says. "I like working with start-ups. I like to see them bloom and take off — and some you see die. But nevertheless, it's so much more interesting and exciting. The atmosphere of a start-up is like nothing else."

Another reason he'd like to stay in his venture-partner role is that he doesn't consider himself enough of a risk-taker. "I'm the Mikey here. I don't like anything," he says. "It's not that I can't imagine these companies succeeding, but I know how difficult it was, how lucky you have to be to succeed from a start-up. It's like catching lightning in a bottle."

McDonagh is comfortable in his dual role: "There's a saying that a venture capitalist's knowledge is a mile wide and an inch deep. Then venture capitalists will say management's knowledge is an inch wide and a mile deep. Well, I've got a foot in each direction. I know a little bit about both sides of the house." ggu





# GGU Alumni Association

**2006–2007 Alumni Association Board of Directors**

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Staff Counsel, California Department of Insurance

Michael L. Williams (MBA 91)
Vice President and Internal Audit Manager, Greater Bay Bancorp

## Association News

Visit **www.ggu.edu/alumni** for more news and events

**Business-Card Network:** Nearly 100 alumni, friends, faculty and staff met at The Hotel Rex near Union Square in San Francisco on Feb. 22, where general manager James T. Lim (BS 91) hosted another successful alumni mixer. As is now the GGU Alumni Association custom, business cards were collected, copied and mailed to all attendees as part of the GGU Business-Card Network. Watch for your e-mail invitation to future alumni-networking mixers throughout the Bay Area. Be sure we have your e-mail — visit www.ggu.edu/alumni/contact to update your home and work contact information so you don't miss out!

**Yes, Virginia:** Some 50 GGU alumni gathered in Virginia to reconnect with each other and hear about the state of the university from Vice President and CFO Jeff Bialik. Two receptions were held on April 18: one in Richmond and one in Norfolk (pictured). The events are part of GGU's effort to reach out to alumni living on the East Coast.

**Down in the Valley:** GGU's third Silicon Valley Forum was held on April 24 at Hewlett-Packard in Palo Alto, Calif. The forum, titled "What Focus Will Next Drive Silicon Valley's Future?" was moderated by Don Morrison (MBA 83), CEO of Remend, and featured GGU board chair Les Schmidt (MS 81) of Adobe Systems, Tom Ehrich (MBA 00) of HP, and Marc Greenberg of GGU School of Law. Morrison and Barbara Roberts (MS 88), CEO and president of Wright Engineered Plastics, co-chaired the forum; HP's Ehrich and Peter Lawrence (MBA 97) were the hosts. For more about the forum panelists, visit www.ggu.edu/alumni/upcoming_events/recent_alumni_events.

## Benefits & Services

**The GGU Alumni Association offers the following rewards:**

- **Free Lifetime Benefits**
- **Online Alumni Directory**
- **ggu Magazine**
- **Tuition Discounts**
- **Career Services**
- **Access to the University and Law Libraries**
- **GGU Visa Card**
- **Patelco Credit Union**
- **Geico Auto Insurance**
- **GradMed Medical Insurance**
- **Alumni Events**

**For full information about Alumni Association benefits, visit www.ggu.edu/alumni/alumni_benefits_and_services.**

**Lenore McDonald**
**Director of Alumni Services**
**Golden Gate University**
**536 Mission St.**
**San Francisco, CA 94105**
**415-442-7824**
**fax 415-882-1660**
**e-mail: alumni@ggu.edu**
**www.ggu.edu/alumni**

## 1950s

**Alan Simon** (BBA 50, JD 59) received the Lifetime Achievement Award from the San Francisco Trial Lawyers Association on May 2. E-mail: asimonlaw@aol.com.

## 1960s

**Michael Goldsmith** (BS 65) was elected to the GGU board of trustees. On Jan. 21, Goldsmith celebrated the 20-year anniversary of KLS Logistics, the company he founded after working for 35 years with Kaiser Aluminum & Chemical Corp. E-mail: goldsmithkls@earthlink.net.

**Edward J. Kelly** (BA 69, BA 92, LLM 00) is the director of enforcement, licensing and transactions at Tilleke & Gibbins International Ltd. in Bangkok, Thailand. E-mail: cptnedward@aol.com.

**Daniel J. Peak** (BA 69) is the manager at Duffy Kruspodin & Co. LLP in Encino, Calif. E-mail: dpeak@socal.rr.com.

## 1970s

**H. Wayne Hein** (MBA 70) was the grand marshal at the Second Annual Veterans Day Parade in Merced, Calif., on Nov. 11, 2006. E-mail: wayneh ein@aol.com.

**Marjorie G. Mandanis** (JD 70) is semi-retired and caring for her 99-year-old mother.

**F. Vining Bigelow** (MBA 71) owns Computer Connections Inc., a computer-consulting company in Branford, Conn. Bigelow also established Cross Point Mortgage LLC.

**Sidney J. Bruns** (MBA 72, BA 75) retired from Bechtel in 1976. He and his wife, Louise, have moved to Hudson, Ohio.

**Daniel M. Maria Cui** (BS 72, MBA 84) joined Xign Corp., offering professional services and e-business solutions in Pleasanton, Calif. E-mail: dmariacu@yahoo.com.

**Robert M. Adams** (MBA 73) is a CPA and owner of Tax Solutions in San Rafael, Calif. E-mail: solutions@taxnegotiators.com.

**Diana E. Richmond** (JD 73), of Sideman & Bancroft LLP, was a speaker at "Family Law Developments and Strategies," on Jan. 20 at the PLI Conference Center in San Francisco. E-mail: drichmond@sideman.com.

**Michael R. Kain** (JD 74) was quoted in an article in *The Washington Post* on Aug. 14, 2006, about changes in his Dupont Circle neighborhood of Washington, DC, where he has owned property since 1976. E-mail: mrkainco@aol.com.

**Bruce B. Roberts** (JD/MBA 74) joined Hopkins & Carley of San Jose as of counsel. E-mail: broberts@hopkinscarley.com.

**Linda M. Betzer** (JD 75) retired on Jan. 31 from the Department of Justice after nearly 27 years as a federal prosecutor and 31 years as an attorney. Betzer was formerly an assistant US attorney in Cleveland and was awarded the Outstanding Investigation of 2006 Award from the National Health Care Anti-Fraud Association. E-mail: ckjones38@yahoo.com.

**Margaret A. Gannon** (JD 75) represented the Women's Lawyers of Alameda (Calif.) at "Meet the Bar Associations" at GGU in January. E-mail: magannon1@earthlink.net.

**Susan Rutberg** (JD 75) testified at a public hearing in Sacramento before the California Commission on the Fair Administration of Justice on problems with the use of forensic evidence in California courts in investigations into the causes of wrongful convictions.

**Rodney W. Hurd** (MBA 76) received a Distinguished Service Award in October 2006 from the Equipment Leasing Association, with which he has volunteered for more than 20 years. Hurd also teaches research and communications courses in the GGU School of Accounting. E-mail: hurd7324@speakeasy.net.

**Lawrence J. O'Neill** (MPA 76) was confirmed by the US Senate in October 2006 to serve as a US District Court judge in the Eastern District of California. O'Neill was formerly a state Superior Court judge and a federal magistrate.

**Sandra B. Snyder** (JD 76) was profiled in a fall 2006 *San Francisco Daily Journal* article titled "An Unlikely Path," about her rise to US magistrate judge for the Eastern District of California in Fresno.

**Thomas V. Bret** (JD 77) is a partner at Cederborg & Bret LLP in Walnut Creek, Calif. E-mail: tbret@rpa-llp.com.

**Bruce P. Crandall** (MPA 77) received the Medal of Honor during a White House ceremony on Feb. 26 for his heroic actions in the Battle of Ia Drang in Vietnam in 1965. He is a veteran master Army aviator in both fixed-wing aircraft and helicopters, leading more than 900 combat missions during two tours of duty in Vietnam.

**David R. Mazzi** (JD 77) is the administrative-law judge at the Social Security Administration Office of Disability Adjudication and Review in San Rafael, Calif. Mazzi's son, Michael, was born on Sept. 7, 2006. E-mail: davidmazzi@comcast.net.

**Monte L. Mingus** (MPA 77) was named top senior Army instructor for 2006 by the US Army Cadet Command of Puyallup, Wash. Mingus established the JROTC program at Rogers High School in Puyallup, where he has worked for the past 12 years. Mingus also volunteers at local organizations, including the Veterans of Foreign Wars and the American Legion.

**Upton H. Thomas** (MPA 77) retired from the US Air Force in 1986 and from the Calvert County (Md.) Office of Aging as a program manager in 2004.

**Michele K. Trausch** (JD 77), a shareholder at Hanson Bridgett Marcus Vlahos & Rudy LLP, spoke at the "Managing Conflicts of Interest" CLE sponsored by the Bar Association of San Francisco in November 2006. E-mail: mtrausch@hansonbridgett.com.

**Marc L. Van Der Hout** (JD 77) was quoted in the *Los Angeles Times* on Jan. 30 about a final judicial ruling in a deportation case. His firm, Van Der Hout, Brigagliano & Nightingale of San Francisco, represented defendants in the case, which began in 1987, on behalf of the National Lawyers Guild. E-mail: mv@vblaw.com.

**Charles R. Conradi** (JD 78, MBA 81) spoke to GGU students in February about careers in tax law. Conradi is vice president and treasurer of The Clorox Co. in Oakland and a trustee of GGU. E-mail: chip.conradi@clorox.com.

**Maury J. Hannigan** (BA 78) sits on the board of directors of the National Executive Institute Associates of the FBI Academy in Quantico, Va. Hannigan is a member of the Advocates for Highway Safety Committee, California Peace Officers' Association, and the State and Provincial Division of the International Association of Chiefs of Police, where he served as chair from 1993–1995.

**M. Henry Heines** (JD 78) spoke at the IP Law Association speaker-series event at GGU in February. Heines resolves disputes between patent inventors and recently published a book titled *Patents for Business*. He is a partner at Townsend and Townsend and Crew LLP in San Francisco. E-mail: mhh@townsend.com.

**Edralin J. Maduli** (MBA 78) was appointed president of Cuesta College in San Luis Obispo, Calif., on Jan. 10. Maduli was formerly vice president for business services at Las Positas College in Livermore, Calif. Maduli is a retired 20-year veteran of the US Air Force. E-mail: emaduli@cuesta.org.

**Catherine P. Burger** (MBA 79) established Burger Consulting, specializing in business-process improvement. She was formerly marketing manager at ICMS International in San Bruno, Calif. E-mail: cpburger@att.net.

**Buddy Piszel** (MBA 79) was named executive vice president and CFO of Freddie Mac in McLean, Va. Piszel held the same position at Health Net Inc. He was awarded GGU's Alum of the Year Award in 2006.

**Michael A. Rosas** (JD 79, MBA 91), an administrative-law judge with the National Labor Relations Board in Washington, DC, was elected president of the Federal Administrative Law Judge Conference for 2006–2007. E-mail: rosas730@aol.com.

**Joseph M. Tanner** (MPA 79) became the city manager of Vallejo, Calif., in January. E-mail: jmtanner55@aol.com.

## 1980s

**Anne E. Bouliane** (JD 80, LLD 00) and her recent actions in a jury trial related to a mauling case were noted in the *San Francisco Chronicle* on July 31, 2006.

**Russell A. Colombo** (MBA 80) was promoted to president and CEO of Bank of Marin in Marin County, Calif.

**Jonathan C. Bacon** (JD 81) is a partner at Archer Norris in Walnut Creek, Calif. E-mail: jbacon@archernorris.com.

**Gerald D. Bloch** (LLM 82) was appointed partner at The General Counsel LLC. Bloch held positions with Wells Fargo Bank, The Grupe Co., Pacific Monarch Resources and Gauss Interprise AG. He also helped found INDX Software Corp.

**Richard H. Roddenberry** (BS 82) is retired and living in Idaho and Texas after a successful career in the military and aerospace industry. E-mail: rodstars@earthlink.net.

**Victoria R. Pasek** (JD 83) taught in the Presidential Classroom for Young Americans (where she was a student in 1975) during its October 2006 Law and Justice Symposium in Washington, DC. E-mail: vpasek@la.aiuniv.edu.

**Richard Trecartin** (JD 83) is a partner at Morgan, Lewis & Bockius LLP in San Francisco. His practice emphasizes patent prosecution in the biotechnology and chemical fields, IP portfolio management, validity and infringement opinions, and IP due diligence.

**Peter M. Hart** (JD 84) was elected managing director at Wright Robinson Osthimer & Tatum in San Francisco. Hart has been with the firm since 1990 and focuses on insurance defense. E-mail: phart@wrightrobinson.com.

**Derek G. Howard** (JD 84) appeared on the nationally syndicated radio program *America's Premier Lawyer*. Howard practices in complex litigation and class-action suits. E-mail: dhoward@mandhllp.com.

**David C. Rodarm** (MBA 84) performs large-scale systems design and computer services as president of Cybervision Inc. in Sausalito, Calif.

**Joel G. Selik** (JD 84) is vice president of the Bar Association of North San Diego County and is on the board of the Consumer Attorneys of San Diego. He is a judge pro tem for the San Diego North County Superior Court and acts as an arbitrator and mediator on its fee-dispute and client-relations committees. E-mail: joel@seliklaw.com.

## Judge Me

A February panel at the GGU School of Law brought together seven alumnae, who currently serve or formerly served as San Francisco Superior Court judges and commissioners, to share their experiences with students and offer career advice. Having been public defenders, community advocates, private practitioners and commissioners before becoming judges, the panelists described their career trajectories and experiences with candor and humor (which they displayed again at the photo shoot).

*Pictured: back row l–r: Hon. Carol C. Yaggy (JD 79), Hon. Cynthia M. Lee (JD 74, LLD 01), Hon. Loretta M. Giorgi (JD 85), Hon. Anne E. Bouliane (JD 80, LLD 00); front row l–r: Hon. Sue M. Kaplan (JD 86), Hon. Lee D. Baxter (JD 74), Hon. Gail Dekreon (JD 81)*

Photo: Kent Taylor





# [ contact ]

## University Info

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- CyberCampus: 415-369-5250
- School of Accounting: 415-442-6593
- School of Law: 415-442-6600
- School of Taxation: 415-442-7880
- University Advancement: 415-442-7820
- University Library: 415-442-7242

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**Walnut Creek**
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Walnut Creek, CA 94596
925-296-0900

**Erik Vonk** (MBA 84) is CEO of Gevity Inc. in Bradenton, Fla. E-mail: evonk7@comcast.net.

**Steven H. Young** (MBA 84) is the director of product marketing at MSC Software Corp. in Santa Ana, Calif. E-mail: stevenhayesyoung@aol.com.

**William J. Bowe** (MBA 85) is account director of Blast Cos. in Fenton, Miss. E-mail: bill.bowe@loyaltyconsultants.com.

**Jack M. Colbourn** (MBA 85) is the director of outreach and incentives for the Bay Area Quality Management District. Colburn has served as regional director of the US Passport Office in San Francisco and administrator for California Rural Legal Assistance of Sacramento. He has also volunteered with the Peace Corps in Micronesia, Ghana, Nigeria and The Gambia. E-mail: jcolbourn@baaqmd.gov.

**James P. Cunningham** (JD 85) was named partner at Carroll, Burdick & McDonough in San Francisco. He is chair of the firm's toxic-torts group and a member of the Defense Research Institute in Chicago. E-mail: jcunningham@cmblaw.com.

**R.J. G. Giannavola** (MPA 85) is a division director of Sonoma County Health Department in Santa Rosa, Calif. E-mail: ginopsu@msn.com.

**Mark D. Hanson** (MBA 85) is an operating partner of Genstar Capital LLC. He previously served as senior vice president for corporate development for Siebel Systems Inc. E-mail: mhanson@gencap.com.

**Emmanuel T. Hernandez** (MBA 85) is CFO of SunPower Corp.; he was appointed to the board of directors of Aruba Networks in Sunnyvale, Calif.

**Edmund Jew** (MBA 85) was elected to the San Francisco Board of Supervisors in November 2006, succeeding **Fiona Ma** (MS 93), who was elected to the California State Assembly. With his wife, Lisa, Jew runs the Canton Flower Shop, established by his grandfather in 1927 in Chinatown. E-mail: edmundjew@hotmail.com.

**Jeffrey W. Hook** (JD 86, LLM 99) is the staff counsel at the California Department of Corrections and Rehabilitation in Sacramento. E-mail: jeffrey.hook@cdcr.ca.gov.

**Willie Natt** (MBA 86) is a regional sales-development manager for Wells Fargo Bank and a member of the Alameda County (Calif.) Community Food Bank board of directors.

**Thomas Rotondi** (MBA 86) is the eighth leader and commander of the US Army Band, "Pershing's Own." Rotondi joined the US Army as a trumpet player in 1977. His military decorations include the Legion of Merit, the Meritorious Service Medal, the Army Commendation Medal and the Army Achievement Medal. E-mail: rotondit@hq.1perscom.army.mil.

**Chilien Tsai** (MBA 86) is a quality rater for Workforce Logic in Sonoma, Calif.

**Joshua M. West** (JD 86) won a settlement for his client for injuries sustained from a fall on public property. E-mail: jwest37333@aol.com.

**Shahryar (Shawn) Farshchi** (MS 87, MBA 88) is the COO of Coremetrics in San Mateo, Calif. Farshchi was formerly CIO of WebEx Communications in Santa Clara, Calif. E-mail: sfarshchi@coremetrics.com.

**Andrew A. Goode** (JD 87) is a shareholder at Bishop, Barry, Howe, Haney & Ryder in Emeryville, Calif. E-mail: agoode@sflaw.net.

**David V. Smith** (MBA 87) is the CFO of Thoratec Corp. in Pleasanton, Calif. Smith was formerly CFO of Chiron Corp., in Emeryville, Calif., which was purchased by Novartis in 2006.

**Keith L. Vencel** (MS 87), an HR practitioner, was cited for his work in transforming the recruitment process for not-for-profit healthcare system Sutter Health by author Gary Dessler in his textbook, *A Framework for Human Resources Management*, fourth edition. E-mail: hr@surewest.net.

**Richard L. Dawe** (PhD 88) gave a presentation on the Operations and Supply Chain Management Department of the Edward S. Ageno School of Business, in November 2006, to a delegation of 20 Chinese professionals sponsored by the US–China Exchange Council.

**Cheryl A. Frank** (JD 88) is a Superior Court commissioner and published author. Frank was featured in Judicial Spotlight in the *San Francisco Daily Journal* on Jan. 5. She is working on her second novel, *The Dead Lawyer Conspiracy*.

**Cameron I. McPhail** (MBA 88) became a director of MW TOPS Ltd., an investment company in Guernsey, England, in October 2006. McPhail was formerly employed by The Royal Bank of Scotland. E-mail: cameronmcphail@rbsint.com.

**Charles R. Mentz** (BA 88, MS 89) is the area coordinator for the Office of Emergency Services for the state of California Governor's Office in Mather, Calif. E-mail: charles.mentz@oes.ca.gov.

**Douglas B. Murch** (MPA 88) is president of Sanswire Networks LLC in Palmdale, Calif.

**James J. Phillips** (LLM 88) was recognized as a Northern California Super Lawyer in 2005 and 2006. Phillips practices estate planning, and trust and probate law at his firm in Pleasanton, Calif. Phillips is married with two children. E-mail: mail@jamesjphillips.com.

**J.R. Tapia** (MBA 88) owns and operates four Harley-Davidson motorcycle dealerships in California and Nevada.

**Ann M. Imus** (MS 89) joined Newman Dierst Hales PLLC, a tax and consulting firm in Seattle. She is a certified public accountant.

**Michael D. Schindler** (JD 89) is vice president of tax planning and strategy for Kimco Realty Corp. in New Hyde Park, NY. E-mail: mschindler@kimcorealty.com.

**Yunjing Wang** (BA 89, MBA 03) is the business-consulting specialist at Sayee International Group Inc. in Burlingame, Calif.

## 1990s

**John J. Barrass** (MBA 90) was promoted to COO at STG Inc. in Fairfax, Va. E-mail: jbarrass@cox.net.

**Robin L. Bush** (MBA 90) was named vice president of quality, regulatory and clinical affairs for Photonify Technologies in Fremont, Calif. E-mail: rbushconsulting@earthlink.net.

**Djony Gunawan** (MBA 90) is the president director at P.T. Liberty Cipta Sejahtera in Jakarta, Indonesia. E-mail: djony@cbn.net.id.

**Ronnie L. Kirby** (BS 90) is the audit manager of Hartman, Leito & Bolt in Arlington, Texas. E-mail: rkirby@hlbllp.com.

**Mujidat F. Olowo** (BS 90, MS 98) is a teacher at the Tracy Unified School District in Tracy, Calif. E-mail: mmolowo@yahoo.com.

**Rina R. Tringali** (BS 90) moved into her new office in Monterey, Calif. She is a CPA. E-mail: rinasal@juno.com.

**James T. Lim** (BS 91) hosted the Feb. 22 GGU alumni networking mixer at The Hotel Rex in San Francisco, where he is the general manager. E-mail: jteclim@comcast.net.

**Daniel J. Reid** (MS 91) joined Grant Thornton LLP as a principal to lead its transaction-advisory services group in the firm's San Francisco office. E-mail: dan.reid@comcast.net.

**Thomas K. Sagmiller** (MBA 91) is the managing director of Change Managers Consultants in Lafayette, Calif. E-mail: t.sagmiller@comcast.net.

**Holly A. Zimmerman** (MBA 91) is a principal technical writer with Oracle Corp. in Portland, Ore. E-mail: zholly@earthlink.net.

**Andrea J. Sarnataro** (BS 92) is the manager of Citizen Cupcake Café in the Virgin Records Megastore in San Francisco. E-mail: asarnataro@yahoo.com.

**Janto S. Widjaja** (MBA 92) is the director of Mathnasium Learning Center in Antioch, Calif., which helps children with mathematics.

**John M. Burke** (MBA 93) is a financial-planning consultant with Fidelity Investments in Boston. He is a past president of the GGU Alumni Association. E-mail: maddogburke_1953@msn.com.

**Simona A. Farrise** (JD 93) presented "Jury Selection In Civil Cases" at the Practicing Law Institute MCLE in January in San Francisco. Farrise is a principal with Kazan, McClain, Abrams, Fernandez, Lyons, Farrise & Greenwood of Oakland. E-mail: sfarrise@kazanlaw.com.

**Douglas M. Flinn** (JD 93) joined Sherman & Howard LLC in Denver.

**Charlotte K. Ito** (LLM 93) joined Luce, Forward, Hamilton & Scripps as partner in its family wealth and exempt organizations practice group.

**Erin Love** (JD 93) is the vice president for securities regulations and conflicts management at Bank of America in New York City.

**Thomas A. Meding** (BS 93) is the general manager of Parker Palm Springs Resort in Palm Springs, Calif. E-mail: tmeding@theparkerpalmsprings.com.

**Timothy Spangler** (JD 93) was promoted to chief litigation counsel for the Sacramento Regional Transit District. Spangler lives in Davis, Calif., with his wife and three children. E-mail: tsspangler@yahoo.com.

**Annettonia Togia** (BA 93, MPA 95), a native of American Samoa, published her biography, *Island Princess and a Crown of Beauty*. E-mail: anntogia@sbcglobal.net.

**Rajeev Varman** (MBA 93) is the director of franchise operations for Burger King Restaurants of Canada. E-mail: rajvarman@shaw.ca.

**Ivan C. Wong** (BS 93) is the senior engineering manager for Oracle Corp., in Redwood Shores, Calif. E-mail: ivanwong@alumni.ggu.edu.

**Eric K. Ferraro** (JD 94) and his firm, Jacobs & Ferraro LLP, of San Francisco, celebrated its fifth

# Living On

by Suthee Tritasavit (BA 67), Bridge Society Member

Until my connecting flight from Bangkok landed in San Francisco, I had never set foot in the United States before. I came in the fall of 1964 to attend Golden Gate College. I took a taxi directly from the airport to 200 Golden Gate Ave. I came to Golden Gate because of its unique learning environment for working people.

I graduated from Golden Gate with a BA in accounting and a practical education — one that prepared me well for my more than 30 years as an accountant. It gave me the skills I needed to run my own accounting firm and provide a good life for my family.

Sadly, in November 2006, my wife of 35 years passed away all too soon. All who knew Poeling would agree that she was a kind and generous person who went out of her way to help family and friends. I have found a way for her big-heartedness to live on.

Poeling and I have been involved with GGU for many years, especially with international students. For some time, I had been considering establishing a scholarship to help GGU students. By using Poeling's IRA assets to establish the Tritasavit Endowed Scholarship at Golden Gate University, I have ensured that our family's and my wife's spirit of giving will live on in perpetuity. The endowed scholarship will support international students coming to GGU to study accounting.

By directing Poeling's IRA distribution to GGU, I was able to give more. Family and friends also contributed to the scholarship fund, and my sons and I plan to support the Tritasavit Endowed Scholarship long into the future and add even more to the endowment. The scholarship will live on forever — just like Poeling.

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*The Tritasavit endowed gift will remain intact, and, each year, a percentage of the earnings will be used to provide a minimum scholarship of $6,750, with the rest being reinvested. As the balance of the fund grows over time, so will the annual scholarship amount. By planning this gift, Tritasavit allowed more of his wife's assets to go to charity and his family, while reducing the overall tax liability. He turned a terrible loss for his family into a way to honor his wife and set an example of generosity.*

**The Bridge Society** recognizes individuals who, by including the university in their estate plans, have made an investment in the vision and the future of GGU. A bequest or life-income trust to benefit the university is a commitment to education for future generations — **a plan today for an investment in tomorrow**. GGU's Office of University Advancement is available to provide confidential assistance to aid alumni and friends in shaping an enduring legacy tailored to their needs.

To include GGU as a beneficiary of your will, trust or retirement plan, please use our legal name (Golden Gate University) and tax ID number (94-1585735). To learn about joining the Bridge Society and/or for information about planned giving, bequest language and referrals, please contact Elizabeth Brady, vice president of university advancement, at 415-442-7813 or ebrady@ggu.edu. For more on GGU's giving societies, visit www.ggu.edu/societies.

anniversary in October 2006. He and his wife have a son. E-mail: eferraro@jacobsferraro.com.

**Brendan M. Kunkle** (JD 94) won a $3.7 million award for a negligence suit related to injuries sustained by a family of three in a head-on collision caused by two commercial vehicles.

**Michael A. Norwood** (MBA 94) is the vice president of global channel sales at Tumbleweed Communications Corp. in Redwood City, Calif. E-mail: mikenorwood@yahoo.com.

**Kathleen M. Richards** (MS 94) was elected vice president of the Monterey (Calif.) chapter of the National Association of Residential Property Managers.

**Justin Boyce** (JD 95) is a partner in the IP group at Dechert LLP of Boston. E-mail: jboytep@oppenheimer.com.

**Kurt F. Carrasquilla** (MBA 95) was awarded the Tim Kochis Award for Teaching Excellence in the financial-planning program of the University of California, Berkeley. Carrasquilla has taught in the program since 1998. E-mail: kurt.f.carrasquilla@smithbarney.com.

**Michelle N. Davis-Curic** (BS 95) is the Web solutions manager at Oracle Corp., in Redwood City, Calif. E-mail: michelle.davis@oracle.com.

**Joan Herrington** (JD 95) represented the California Employment Lawyers Association at the "Meet the Bar Associations" event held in January at GGU. E-mail: baelo@sbcglobal.net.

**Mark A. Hugh** (MS 95) was the winner of the Washington Society of Certified Public Accountants Award for Outstanding Discussion Leader and the society's Award for Public Service. E-mail: mark@markhugh.com.

**Michael H. Keeley** (JD 95) has a private criminal-defense practice in Napa County (Calif.); he also heads the second-level conflict defender's office. Keeley is married with two children. E-mail: napacrimlaw@comcast.net.

**Jack A. Pacheco** (MBA 95) was promoted from vice president to senior vice president at Smart Modular Technologies Inc. of Fremont, Calif. E-mail: jack.pacheco@smartm.com.

**Daniel Pickard** (JD 95) moderated a panel concerning the US Court of International Trade at the District of Columbia Bar Association in March; he also co-authored an article titled "Can US Safeguard Actions Survive WTO Review?: Section 201 Investigations in International Trade Law" published in the *Loyola of Los Angeles International and Comparative Law Review*. E-mail: dpickard@wrf.com.

**Michael B. Urquides** (BA 95, MPA 00) was appointed chief of the Salinas (Calif.) Rural Fire District. E-mail: capturquides@hotmail.com.

**Paul W. Vince** (JD 95) is the associate general counsel at Deltek Systems Inc. in Herndon, Va. E-mail: raindance@eraindance.com.

**William C. Zeigler** (MPA 95) was elected president of the Monterey County (Calif.) branch of the NAACP. Ziegler co-founded the Civil Rights Coalition and was a former chair of the American Civil Liberties Union in Monterey County. E-mail: wzeigler@pacbell.net.

**John A. Brazis** (MBA 96) is the software support analyst at PMI Mortgage Insurance Co. in Walnut Creek, Calif. E-mail: john.brazis@pmigroup.com.

**Peter A. Fitzpatrick** (JD 96) is the deputy public defender at the San Francisco Public Defender's Office. E-mail: pdfitz22@alumni.ggu.edu.

**Glorieta E. Robinson** (MA 96) is the principal of GE Robinson and Associates in Antioch, Calif. E-mail: glorietarobinson@sbcglobal.net.

**Muhamad S. Yahaya** (MS 96) is the assistant director at Malaysian Tax Academy in Selangor, Malaysia. E-mail: shokri_yahaya@hasil.org.my.

**James M. Brookey** (MBA 97) is the managing director of BearingPoint Inc. in San Diego, Calif. E-mail: mike_brookey@yahoo.com.

**Jennifer N. Galbreath** (MS 97) is the senior manager of indirect tax at Amazon.com in Seattle. E-mail: jengal23@yahoo.com.

**Holden Lim** (MBA 97) is a director at the investment bank Sonnenblick-Goldman LLC in San Francisco. E-mail: holdenlim@yahoo.com.

**Vicki C. Trent** (JD 97), a licensed realtor with Prudential California Realty, was honored as a "Top Producer" for 2006. Trent's jazz trio, Las Muchachas, released its second CD. She is a past president of the GGU Alumni Association. E-mail: vicki.trent@prurealty.com.

**Jane P. Walker** (MBA 97) was promoted to senior vice president of structured transactions and structured product development at the PMI Mortgage Insurance Co. in Walnut Creek, Calif.

**Warren W. Warner** (MS 97) joined CPA firm G&J Seiberlich & Co. LLP of St. Helena, Calif., which is celebrating its 55th year.

**Stephen J. Beard** (BBA 98) was promoted to west region vice president of operations for Kuehne+Nagel Contract Logistics in Hayward, Calif. E-mail: stephen.beard@kuehne-nagel.com.

**Joanna Frazier** (JD 98) is senior attorney and assistant general counsel at Sheppard, Mullin, Richter & Hampton LLP of San Francisco and a director for the Queen's Bench Bar Association. E-mail: jfrazier@sheppardmullin.com.

**Tamara Hall** (JD 98) is the deputy district attorney for Los Angeles County. Hall spoke about her trial experiences to members of the Black Law Students Association at GGU in February.

**Bernita R. Jenkins** (BA 98) is a human-resource analyst at Google Inc. in Mountain View, Calif. E-mail: bernita.jenkins@gmail.com.

**Keith R. Rajecki** (BBA 98, MS 00) became an industry-solutions architect with Sun Microsystems. He was formerly the director of technology at Samuel Merritt College in Oakland.

**Lynne A. Williams** (JD 98) practices first-amendment law in Bar Harbor, Maine, representing anti-war protesters, environmental activists and political prisoners. Since 2004, Williams has been the Northeast regional vice president of the National Lawyers Guild. E-mail: lwilliamslaw@earthlink.net.

**Mauricio S. Beugelmans** (JD 99) was promoted to executive director, senior attorney for Morgan Stanley in New York City. Beugelmans previously worked in San Francisco at Morgan Stanley; Charles Schwab; and Steefel, Levitt & Weiss. E-mail: mauricio.beugelmans@morganstanley.com.

**Callan G. Carter** (LMT 99) is a partner at Fisher & Phillips LLP in Atlanta. Her practice involves employee-benefits law and equity-based compensation. E-mail: ccarter@laborlawyers.com.

**Scott E. Cripps** (LLM 99) is chief fiduciary officer of Citizens Bank and Citizens Bank Wealth Management NA, in Troy, Mich. He was appointed to the trust executive committee of the Michigan Bankers Association. E-mail: scott_cripps@hotmail.com.

**Robert H. Fore** (MS 99) was promoted to assistant vice president of global taxation at PMI Group Inc. in Walnut Creek, Calif.

**Erik V. Heger** (LLM 99) is the legal counsel at BT Germany in Munich. E-mail: erik.heger@web.de.

**Tamiza A. Hockenhull** (JD 99) was appointed to the Fair Employment and Housing Commission in Sacramento. She is also on the board of the Charles Houston Bar Association, an affiliate of the National Bar Association representing African-American lawyers, judges and law students throughout Northern California. Hockenhull represented the group at "Meet the Bar Associations" at GGU in January. E-mail: thockenhull@sflaw.net.

**Victoria G. Jones** (MBA 99) joined the board of directors of Community Bank of the Bay in Oakland.

**Yvonne L. Nichols** (JD 99, LLM 01) is the associate legal counsel at Smiths Medical Inc. in Carlsbad, Calif. E-mail: ylnichols@hotmail.com.

**Kenan G. Yurdunol** (MS 99) is the trading and settlements specialist at Fuller & Thaler Asset Management Inc. in San Mateo, Calif.

## 2000s

**Roderick B. Archer** (BS 00) is the information-technology program manager at Four Points Technology LLC in Menlo Park, Calif. E-mail: rbarcher@alumni.ggu.edu.

**Benedicte Ghanassia** (LMU 00) gave birth to a baby girl on Oct. 7, 2006. E-mail: onlineben@hotmail.com.

**Stephanie Hamis** (LLM 00) joined Arsene in Colombes, France, in 2005, as a tax attorney. She is a member of Taxand, a worldwide alliance of independent tax-law firms. E-mail: stephaniehamis@yahoo.fr.

**Dawn M. Knepper** (JD 00) and her husband, Kurt, welcomed their first child, Ava Katherine Knepper, on Jan. 24, 2006. E-mail: dknepper2001@yahoo.com.

**Susan Storm-Bates** (MBA 00) is the vice president of business banking for Wells Fargo in Salinas, Calif. E-mail: sstorm@ix.net.com.com.

**Alan B. Bayer** (JD 01) and **Heather Borlase** (JD 01) were interviewed in an article in the Dec. 27, 2006, *San Francisco Recorder* about spouses who work together. Bayer and Borlase run their two-person Borlase Law Offices in San Francisco. Heather represented the California Employment Lawyers Association at "Meet the Bar Associations" at GGU in January. E-mail: alanbayer@aol.com, heatherborlase@aol.com.

**Bernadette A. Gaerlan** (BA 01) is the director of human resources and administration at the Community Housing Partnership in San Francisco. E-mail: bgaerlan10@aol.com.

**Harjit K. Gosal** (JD 01) was quoted in an article in the Sept. 18, 2006, *San Francisco Recorder* about traveling to India to assess the health and education needs of impoverished villages, which included a meeting with the Dalai Lama. E-mail: harjit524@yahoo.com.

**Howard R. Hales** (MS 01) is a partner at CPA firm Newman Dierst Hales PLLC in Seattle. Hales is a member of the American Institute of CPAs and the Washington Society of CPAs. E-mail: rhales@jdacpa.com.

**Thomas N. Philip** (BS 99, MS 01) is a database administrator and consultant at DBAGen Inc. in Davis, Calif. E-mail: tphilip@pacbell.net.

**Klaus P. Paesler** (MS 01) accepted a position with Russell Investment Group in Tacoma, Wash. He and his wife, **Melina Fullbright Paesler** (JD 01), had a son, James, in November 2005 and relocated to Tacoma. E-mail: kpaesler@gmail.com.

**Matthias Berger** (LLM 02) and his wife, Ilka, became parents to Emilia, born on Jan. 11. Berger is an attorney with Harmsen & Utescher in Hamburg, Germany. E-mail: matthias.berger@harmsen.utescher.com.

Afghan Ambassador **Said Tayeb Jawad** (MBA 02) and his wife, **Shamim Jawad** (BA 02), members of the US Afghan Women's Council, addressed the World Affairs Council of the Palm Beaches on the "Rights of Women and Children in Afghanistan" on Dec. 5, 2006, in Palm Beach, Fla.

**Pamela Kong** (JD 02) is a member of the board of directors of the California Young Lawyers Association. E-mail: pkong@ssrplaw.com.

**Daniela R. Lungu** (JD 02) is a member of the 2007 board of the Alameda County (Calif.) Bar Association. E-mail: lungu@lungulaw.com.

**Maureen J. Mende** (MBA 02) was appointed director of regulatory affairs and quality assurance for Diamics Inc., a medical-device and diagnostics company in San Francisco.

**Jason A. Shannon** (MS 02) is the CEO of Pinups For Pups, a for-profit independent association of animal rescuers generating funds to assist dogs. E-mail: evolver73@yahoo.com.

**Cheryl A. Smith** (JD 02) opened her own practice in San Lorenzo, Calif., in 2005, focusing on juvenile dependency, delinquency and custody issues. E-mail: debcher1@aol.com.

**Ryan F. Thomas** (JD 02) formed American Mortgage Law Group in Novato, Calif., and is the managing principal of the firm. E-mail: rthomas@americanmlg.com.

**John Wai** (MBA 02) is the fund controller at the Liquid Realty Partners in San Francisco, respon-





# How to Gift Back to GGU

**How was your education paid for?** Did others help you with a scholarship funded by alumni? The GI Bill? Subsidy from your employer, friends or family?

Won't you reach out to help educate up-and-coming generations? It's hard to imagine a charitable gift that has a more far-reaching, positive effect than an investment in education. There are so many ways to give — and make a real difference.

**Annual Gifts**

Consider being an annual giver, and help close the gap between tuition and the actual cost of educating students. Use a check or credit card to make your monthly, quarterly or annual gift to the President's Fund. Make your check out to GGU, or call to make a gift by credit card.

**Recurring Gifts**

Monthly gifts charged to your credit card or electronically transferred from your bank account provide an easy and convenient way to give, while keeping GGU's fund-raising cost low.

**Matching Gifts**

Match your gift through your company. You may be able to double or triple your gift by including a matching-gift form from your human-resources department along with your contribution.

**Stock Gifts**

Save on capital-gains taxes, and make your contribution with stock or mutual-fund shares instead of cash. If you have appreciated securities worth more than you paid for them, you gain a charitable deduction for the full fair-market value of the shares and avoid capital-gains tax. It is simple to do; just call for instructions.

**Bequests**

Include Golden Gate in your will or estate plan, and leave a legacy of education to future generations. Request information on making gifts of life insurance, retirement-plan benefits, stock, property, cash or through a charitable trust.

**Endowments**

Establish a permanent fund in memory or honor of someone special. An endowed fund can be set up during your life or through a bequest for a wide variety of purposes.

*You may now give online by credit card at www.ggu.edu/giving. Questions on how to give? Visit www.ggu.edu/aboutgiving, call 415-442-7820, or e-mail alumni@ggu.edu. Please send contributions to Elizabeth Brady, vice president of university advancement, Golden Gate University, 536 Mission St., San Francisco, CA 94105. 415-442-7820, fax 415-882-1660, ebrady@ggu.edu.*

# [ memoriam ]

## Louis Heilbron (LLD 70), life trustee

Louis Heilbron, a member of the GGU board of trustees for more than a quarter of a century, died on Dec. 20, 2006. He was 99.

Born in Newark, NJ, Heilbron grew up in San Francisco and earned a law degree from UC Berkeley, where he met his wife of 64 years, Delphine. An esteemed attorney, Heilbron had a deep commitment to educational opportunity and academic excellence, and served as the first chair of the board of trustees for what later became the California State University system. He also served as president of the California Board of Education, and as a member of the Coordinating Council for Higher Education, and the Select Committee on the California Master Plan for Higher Education, among other public and private boards. He was active in the local Jewish community, serving as president of the Jewish Community Center, Congregation Emanu-El and the American Jewish Committee's Bay Area chapter. He also helped create the World Affairs Council of Northern California.

A labor-law specialist, Heilbron joined the law firm of Heller, Ehrman, White and McCauliffe in 1934, going to work there until well past his 99th birthday.

A longtime supporter of GGU — he joined the board of trustees in 1969 and was its chair from 1979–1980 — Heilbron received an honorary doctorate-of-law degree in 1970; he left a generous bequest to the university.

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**Birdsall Hawks (BS 44) died March 22, 2006.**
**John H. Heyman (BA 48) died Jan. 30, 2007.**
**Albert R. Tonnemacher (BA 49) died July 30, 2006.**
**Charles W. McCarty (BA 51) died Oct. 14, 2006.**
**Charles J. Hill (BA 52) died Aug. 20, 2006.**
**Roy A. Westran (MBA 57) died Sept. 18, 2006.**
**Richard D. Bridgman (JD 58) died Feb. 13, 2007.**
**Frederick V. Hill (BA 60) died June 21, 2006.**
**Rex A. Jones (JD 61) died Aug. 22, 2006.**
**Evan R. Webb (BA 64) died Nov. 20, 2005.**
**William Kitchens (BA 66) died Sept. 3, 2005.**
**Clarence E. Stone (MPA 68) died Feb. 2, 2007.**
**Thomas A. Corboy (BA 69) died June 10, 2006.**
**Raymond J. Noonan (BA 70) died June 15, 2006.**
**Charles B. Sheffer (MBA 70) died Jan. 28, 2005.**
**William H. Howard (JD 73) died Sept. 2, 2006.**
**Frances C. Daly (BA 75) died Sept. 5, 2005.**
**Mel N. Grimes (JD 75) died Jan. 29, 2007.**
**James J. McKeone (MPA 75) died Nov. 4, 2006.**
**Ellen D. Spinrod (AA 75) died April 29, 2006.**
**Harry J. Lehr (MBA 76) died Oct. 30, 2006.**
**June M. Chaffee (BA 77) died March 19, 2006.**
**Ruthharriet McCarthy (BA 77, MPA 80) died March 24, 2006.**
**Richard A. Sines (AA 79, BS 81) died March 24, 2006.**
**Lorraine Bass (BS 80) died July 6, 2006.**
**Weldon K. Corder (MBA 80) died July 14, 2006.**
**Kenneth L. Postel (MPA 80) died March 20, 2005.**
**Yap K. Sun (BS 80) died Jan. 6, 2005.**
**Mart S. Susi (JD 80) died Oct. 19, 2005.**
**Alex Kwan (BS 81) died June 14, 2006.**
**Benjamin B. Lee (MBA 81) died Oct. 8, 2005.**
**Lawrence D. Shapiro (MS 81) died Sept. 22, 2006.**
**George J. D'louhy (MPA 82) died Feb. 13, 2005.**
**Robert L. Frisbie (BS 82) died Nov. 5, 2005.**
**Eldrage E. Hudspeth (BS 82) died Dec. 2, 2005.**
**Richard R. Best (MBA 83) died Feb. 8, 2006.**
**John L. Colvin (MBA 83) died Jan. 14, 2006.**
**Kimble R. Yoder (BA 83) died Jan. 13, 2006.**
**Gerald J. Burns (MBA 84) died March 9, 2006.**
**Owen McGuigan (MPA 84) died Nov. 20, 2006.**
**Patrick D. Austin (MBA 85) died June 20, 2006.**
**Edward M. Basiago (BS 85, MBA 86) died April 9, 2006.**
**Michael T. Parker (MPA 85) died June 8, 2006.**
**Henry Azcona (MBA 86) died Feb. 16, 2006.**
**Michael J. Cussick (MBA 86) died Dec. 27, 2005.**
**Joyce B. Meder (MPA 86) died April 23, 2005.**
**Judith A. Osgood (MBA 86) died Nov. 9, 2005.**
**Betty J. Salmon (MBA 86) died Aug. 8, 2006.**
**Gary L. Osborn (MBA 87) died Oct. 14, 2005.**
**Jewel E. Smith (JD 87) died Nov. 22, 2005.**
**Evangeline Leclerc (BS 88) died Jan. 10, 2006.**
**Joseph P. Mattsson (MS 88) died April 4, 2005.**
**Richard A. Deal (MBA 89) died Jan. 7, 2006.**
**Bertram A. King (BS 89, MPA 90) died May 19, 2006.**
**Chun K. Leong (MBA 89) died Jan. 26, 2005.**
**Glenn F. Nicholson (BS 89) died Jan. 30, 2005.**
**Valerie A. Ansley (MBA 90) died Oct. 23, 2005.**
**William V. Graves (MPA 90) died Jan. 3, 2005.**
**James R. Lane (MBA 90) died March 26, 2006.**
**Kima Y. Robison (MS 90) died Jan. 11, 2005.**
**Connie J. Shadley (MS 90) died Dec. 28, 2005.**
**Frederique M. Henley (BS 91, MBA 92) died May 11, 2006.**
**Linda R. Rockfellow (MBA 91) died July 30, 2006.**
**Margo R. Glaze (MS 92) died March 17, 2005.**
**Andrea L. Diener (BA 93) died March 13, 2006.**
**Vivian F. Larios (BS 93) died April 3, 2006.**
**David H. Hallwerck (MBA 95) died Feb. 19, 2005.**
**Kevin E. Waltari (MS 95) died July 20, 2006.**
**Pamela L. Thagard (BS 97) died Aug. 20, 2006.**
**Audrey E. Bullock (MS 99) died Aug. 18, 2006.**
**Karen J. Ciraulo (MA 02) died April 1, 2005.**





sible for accounting, taxation, reporting and related activities.

**Keith B. Koller** (JD 03) is in Namibia working on a human-rights trial involving imprisoned defendants who were tortured into confessions after a regional uprising in 1999. E-mail: koller@abanet.org.

**Shannon S. Lindsay** (JD 03) opened the general-practice law firm of Carter, Vannucci & Momsen LLP in Ukiah, Calif. E-mail: shannonggu@aol.com.

**Chandra E. Miller** (JD 03) joined the Sacramento law firm of Bartholomew and Wasznicky LLP. Miller resides in Roseville, Calif. E-mail: lunamiller@aol.com.

**Svetlana Rishina** (LLM 03) began working in the real-estate practice Carroll, Burdick & McDonough LLP in San Francisco.

**Ryan M. Sheets** (JD 03) is a solo court-appointed attorney representing minors and parents in dependency cases in the county of San Francisco. Sheets also teaches history and government to "at-risk" high-school students. He has two children. E-mail: rsheets@hotmail.com.

**Benjamin Vollrath** (LLM 03) is working at the law firm Norr Stiefenhofer Lutz in Munich, Germany. E-mail: benjamin.vollrath@noerr.com.

**Alma S. Beck** (LLM 04) is an attorney and diversity consultant in San Francisco. She serves on the boards of directors of Our Family Coalition and the Transgender Law Center. E-mail: asbeck@pacbell.net.

**Jennifer Benito** (MS 04) is the public-information officer for the Sacramento–Yolo Counties Mosquito and Vector Control District in Elk Grove, Calif. E-mail: jennifer.benito@gmail.com.

**Nanci C. Brusati-Dias** (BS 04) was appointed managing director of business banking at First Republic Bank in San Francisco.

**Christopher P. Dobbins** (MS 04, JD 04) won a seat on the Oakland school board in June 2006. His campaign managers were **Johanna G. Atienza** (JD 03) and **Nick A. Urick** (BA 00, JD 04). E-mails: chris.dobbins@greenstampede.com., jo_atienza78@yahoo.com, nurick@yahoo.com.

**John P. Marsh** (JD 04) was hired by The Carter Center as field-office director for the Ethiopian Democratic Dialogue Initiative. E-mail: jpmarsh@gmail.com.

**Rebecca Dratva** (JD 04) joined The Wenzell Law Group Inc. in Foster City, Calif. E-mail: bec7679@aol.com.

**Mary S. Fitzpatrick** (JD 04, LLM 06) is an attorney with Tour-Sarkissian Law Offices in San Francisco. E-mail: msfitzjd@irishnation.com.

**Belinda S. Montgomery** (MS 04) is the tax principal of Burnett + Co. LLP in Rancho Cordova, Calif.

**Monica C. Scott** (MS 04) is the senior account executive at TelePacific Communications in Napa, Calif., and recently started CompuQuest for Kids, a business that teaches computer skills to children. E-mail: mzscott31@yahoo.com.

**Michael Rinne** (LLM 05) joined GGU School of Law Adjunct Professor Barton Selden to form Gartenberg Gelfand Wasson & Selden LLP. E-mail: rinnemichael@hotmail.com.

**David Waggoner** (JD 05) was quoted in the Jan. 29 *San Francisco Recorder* regarding the need for state assistance for law-school loans in California and the impact on nonprofit-sector law careers. Waggoner is a staff attorney at the Homeless Resource Center in Berkeley. E-mail: ibdavi@yahoo.com.

**Elizabeth Winchell** (JD 05) joined Gold & Associates in San Francisco. E-mail: elizabeth@winchell.net.

**Karon P. Clancy** (MS 06) got married on Oct. 28, 2006. E-mail: karonclancy@sbcglobal.net.

**Manisha Aurora** (LLM 06) represented the South Asian Bar Association of Northern California at "Meet the Bar Associations" at GGU in January. E-mail: manisha.aurora@gmail.com.

**Brett C. Becker** (MPA 06) is the associate planner at Denise Duffy & Associates Inc. in Monterey, Calif. E-mail: bcbecker@hotmail.com.

**Ingo Bednarz** (LLM 06) joined the Clifford Chance Law Firm's Frankfurt, Germany, office. E-mail: ingobednarz@yahoo.com.

**Breton A. Blyth** (MS 06) is a partner with G&J Seiberlich & Co., a CPA firm in St. Helena, Calif. E-mail: bret@gjscollp.com.

**Justin Buffington** (JD 06) is the deputy district attorney of Contra Costa County, Calif.

**Jay Y. Chang** (MS 06) is the senior consultant at Top Tier Consulting in Manhattan Beach, Calif. E-mail: jayychang@hotmail.com.

**Cecily Clements** (JD 06) is an immigration attorney with the Law Office of Robert B. Jobe in San Francisco. E-mail: cecerin@gmail.com.

**Marc D. Cramer** (JD 06) works at the US Department of Labor in San Francisco as an investigator with the Employee Benefits Security Administration. E-mail: mcramer03@msn.com.

**Deborah Dyson** (JD 06) is an attorney with Strand & Seaborn, an immigration-law practice in San Francisco. Dysan handles employment- and family-based cases, as well as asylum and deportation-defense cases. E-mail: lagado@hotmail.com.

**Annamarie Fitzgerald** (JD 06) is a deputy district attorney in San Joaquin County, Calif. E-mail: annamarief@gmail.com.

**Seretha L. Gallaread** (MPA 06) is the executive administrative analyst for the city and county of San Francisco. E-mail: gallaread@sbcglobal.net.

**Mohamed B. Ghattas** (MBA 06) is an accountant at Gumbiner Savett Inc. in Santa Monica, Calif. E-mail: mbaghattas@yahoo.com.

**Anthony B. Hill** (MS 06) co-authored *CIO Best Practices*, a book on achieving and exercising strategic IT leadership, published by Wiley & Sons in February. Hill is the CTO at GGU. E-mail: ahill@ggu.edu.

**Meredith H. Hiltgen** (JD 06) is an associate attorney at Ropers, Majeski, Kohn & Bentley in Redwood City, Calif. E-mail: meredith@hiltgen.com.

**Paul Hogarth** (JD 06) is a managing editor for *Beyond Chron*, a political-news website run by the Tenderloin Housing Clinic in San Francisco. E-mail: phogarth@mac.com.

**Brigit M. Kavanagh** (JD 06) joined Silk, Adler & Colvin in San Francisco as an associate. E-mail: brigit3@pacbell.net.

**Sean Kenney** (JD 06) spoke to GGU students at an event on Feb. 15 titled "Careers in Tax Law." E-mail: seankenneyhector@earthlink.net.

**Brian E. Leach** (JD 06) is employed with Leach, McGreevy & Labrador LLP, a civil-litigation firm in San Francisco.

**Jennifer Lewis** (JD 06) is an associate at Epstein Becker & Green in Atlanta. E-mail: jen_sloc@hotmail.com.

**Claudia S. Montano** (BS 06) is the senior specialist for data maintenance at Applied Biosystems Inc. in Foster City, Calif. E-mail: dickensclaudia@hotmail.com.

**Paula A. Phillips** (BBA 06) is the program assistant for HR at Berkeley Unified School District. E-mail: pphillips2780@sbcglobal.net.

**Elizabeth Rest** (JD 06) is an associate with Idell & Seitel LLP in San Francisco. E-mail: ejrest@comcast.net.

**Eddie Rodriguez** (MPA 06) spent 23 years with the Watsonville Police Department prior to being named police chief of Marina, Calif. E-mail: edcudanami@sbcglobal.net.

**Gina A. Scialabba** (JD 06) is a deputy district attorney with the San Mateo District Attorney's Office. E-mail: gasciala@yahoo.com.

**Erika Scott** (JD 06) is an attorney with Cooper & Mora of San Ramon, Calif. E-mail: erika scott@gmail.com.

**Sandra G. Sepulveda** (JD 06) is an associate attorney in the estate-planning group at Berliner Cohen in San Jose.

**Jennifer A. Smythe** (JD 06) is an attorney for two immigration-law firms in San Francisco: Cornerstone Law Group and the Law Office of Gali Schaham. E-mail: jensmythe@yahoo.com.

**Teodora I. Strackova** (MBA 06) is the marketing and communications manager at SWB Consulting Inc. in San Francisco. E-mail: teodora.strackova@gmail.com.

**Christopher R. Swanson** (JD 06) is a federal investigator for the US Department of Labor Employee Benefits Security Administration. E-mail: swanyboy@msn.com.

**Laura Narimatsu Wasserman** (JD 06) practices estate planning, trust administration, probate, corporate law and litigation at the Law Offices of Larry M. Nakahara in Torrance, Calif. E-mail: lnarimatsu@earthlink.net.

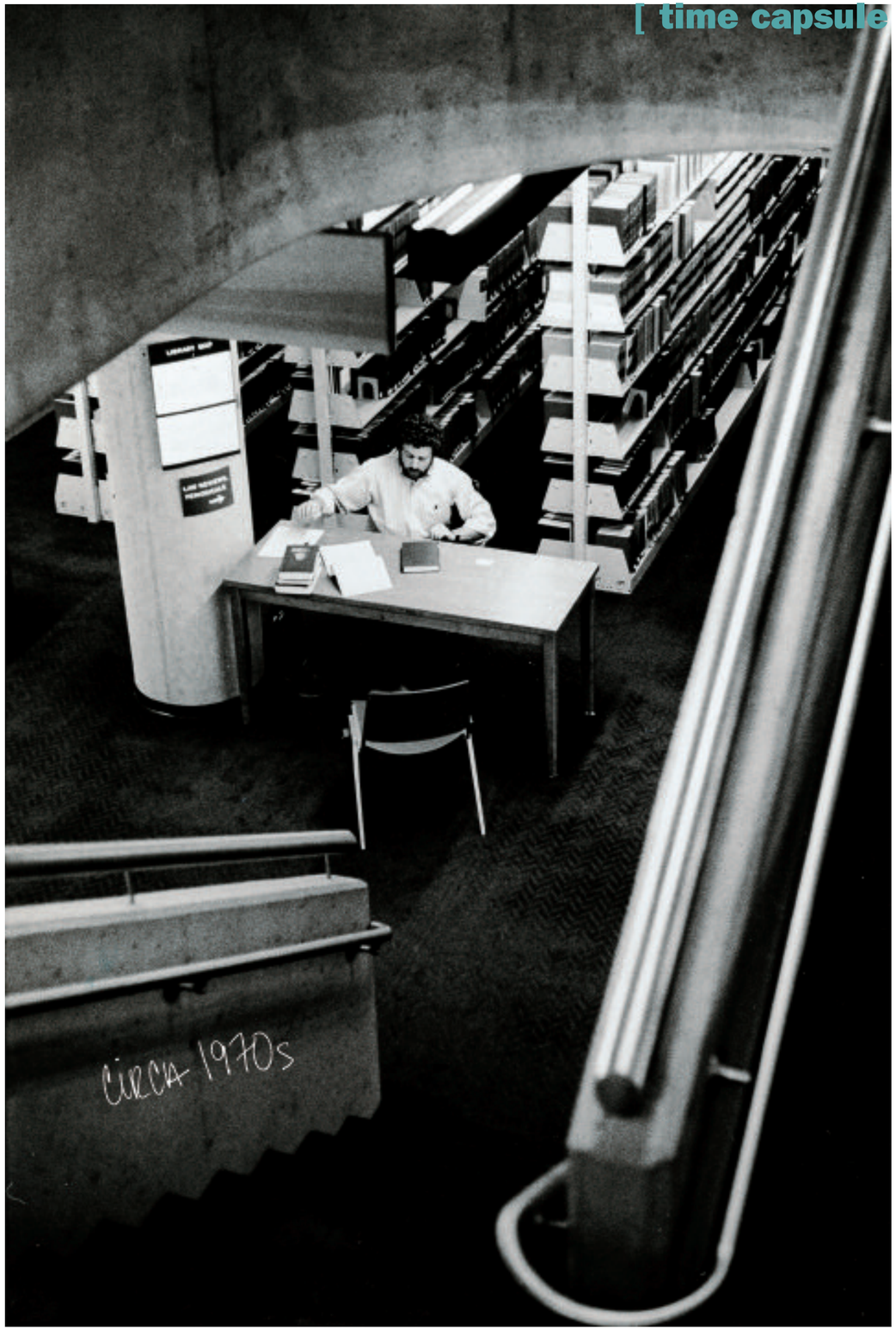
**Joseph Weatherbee** (JD 06) is an associate attorney at Haverstock & Owens LLP of Sunnyvale, Calif. E-mail: joseph.weatherbee@gmail.com.

**Deborah A. Bucciarelli** (MBA 07) is the regional training manager at Round Table Pizza in Concord, Calif. E-mail: dabucc@comcast.net.

**Ghassen Mosbahi** (MAc 07) is an accountant at Deloitte & Touche LLP in San Francisco. E-mail: ghassen_mosbahi@hotmail.com.

**Karen L. Matthews** (BA 07) is the assistant vice president of global client services and senior adviser for Bank of America in Concord, Calif. E-mail: karenlynne99@cs.com.

*Please direct any questions or comments about Class Notes to Lenore McDonald, director of alumni services, at lmcdonald@ggu.edu or 415-442-7824.*



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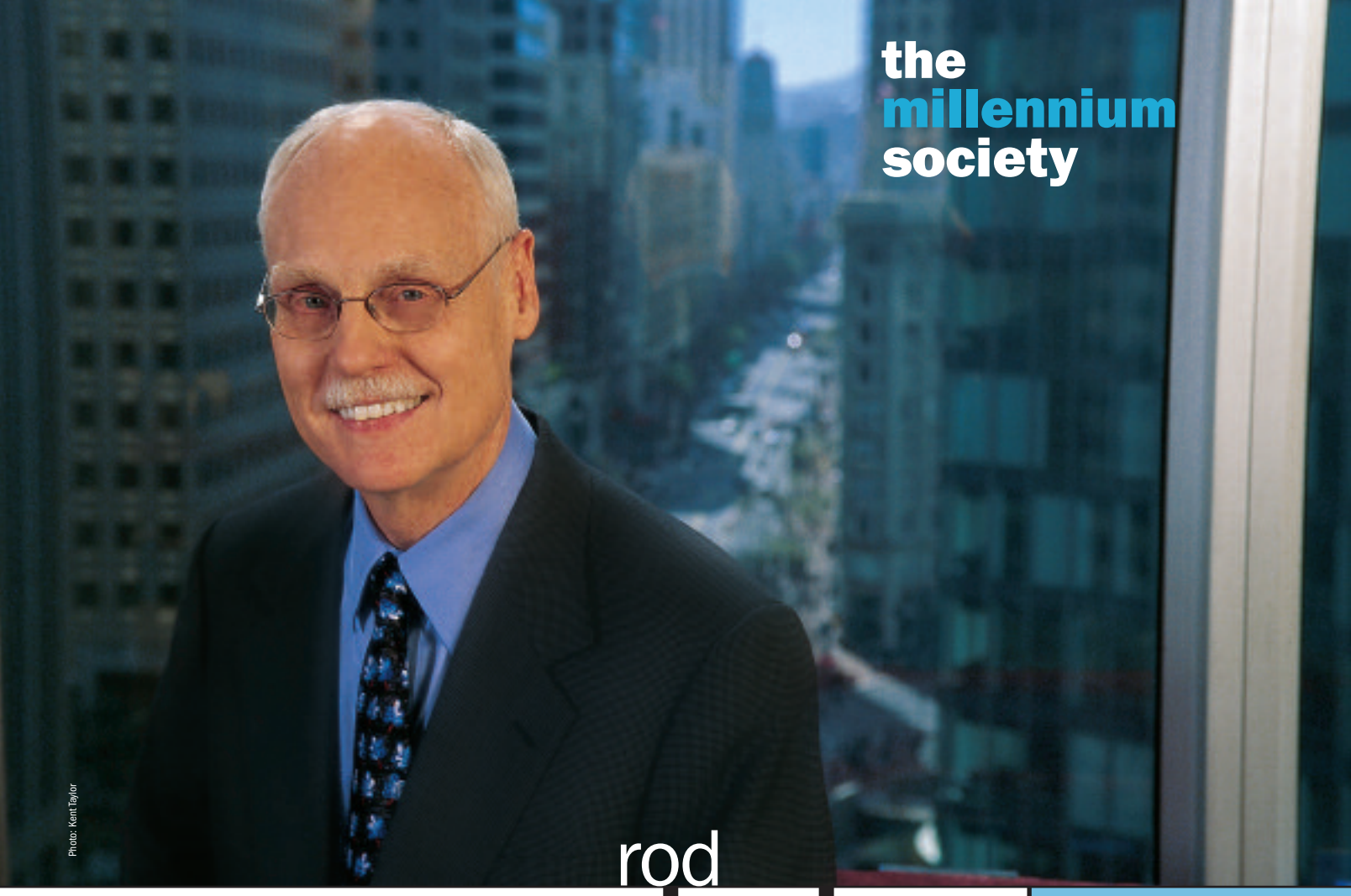


Photo: Kent Taylor

# rod hurd

Rod Hurd (MBA 76), a founding member of the Millennium Society, is a senior adjunct professor at GGU and a member of the School of Accounting advisory board. Formerly managing director of the Portfolio Management & Analysis Department of Bank of America's Leasing Group, Hurd is currently the CFO and a founding partner of Montgomery Street Financial Services LLC.

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